

General Incorporated Association
ART FAIR ASIA FUKUOKA



ART FAIR ASIA FUKUOKA 2022 Application Guideline

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Message from the committee

Art Fair Asia Fukuoka has been held in Fukuoka since 2015 and is the only art fair in the Kyushu, Chugoku, Shikoku, and Okinawa regions. This year, the 7th edition will be held for four days from Friday, September 30th to Monday, October 3rd at the Fukuoka International Congress Center and Hotel Okura Fukuoka and is expected to attract the largest number of visitors ever.

This will be the first time the exhibition is being held jointly with Fukuoka City, which is promoting "Fukuoka Art NEXT". A section focusing on artists from Fukuoka, Kyushu, and Asia will be newly established to contribute to the revitalization of the Asian art market and to disseminate it from Asia to Japan and from Japan to Asia. In addition, we will hold various events, including talk shows and enhance the use of online resources to make the art fair more open, while implementing health and safety measures to prevent the risk of infection. During the fair, Fukuoka City will also be filled with art as "Art Week" is scheduled to be held at the same time.

Together with Fukuoka City, which aims to be a leading city in Asia, we will do our best to make the art fair a bridge between the Japanese and Asian art markets. We sincerely look forward to your participation in "ART FAIR ASIA FUKUOKA 2022" as we take our first step into a new era and a new world.

General Incorporated Association ART FAIR ASIA FUKUOKA

Outline

Organizer

General Incorporated Association ART FAIR ASIA FUKUOKA

Cosponsor

Fukuoka City

Venue and Schedule

- Fukuoka International Congress Center (2-1 Sekijomachi, Hakata-ku, Fukuoka-shi, Fukuoka) — Friday, September 30th - Monday, October 3rd, 2022
 - Hotel Okura Fukuoka (3-2 Shimokawabatamachi, Hakata-ku, Fukuoka-shi, Fukuoka) — Friday, September 30th - Sunday, October 2nd, 2022
- ※VIP preview : Friday, September 30th, 2022

Carrying in / installation date (TBC)

Thursday, September 29th, 2022

Carrying out date(TBC)

Fukuoka International Congress Center - Monday, October 3rd, 2022
Hotel Okura Fukuoka - Sunday, October 2 — Monday, October 3rd, 2022

Number of participants

Approx. 75 galleries for 2 venues in total

Admission fee

TBD

Projected number of visitors:

Approx. 7,000 persons

Web

<https://artfair.asia/>

About Venue

Fukuoka International Congress Center Multipurpose hall

The exhibition area at the Fukuoka International Congress Center Multipurpose Hall will consist of the following three gallery sections and one curated booth. Please select the section you would like to apply to.

〈Gallery Sections〉

Regular Section

This is a section where each gallery exhibits the works of artists they recommend most with no restrictions on the content of the exhibition.

Fukuoka / Kyushu Section

This section of the gallery showcases artists from the region or those who are based in Fukuoka and Kyushu. This section aims at bringing visitors from Fukuoka and surrounding areas closer to the local art market.

Asia Section

This section of the gallery introduces artists who represent Asia and a hopeful new generation. This section was newly established with the aim of creating a fair that serves as a bridge between the Japanese and Asian art markets.

〈Curation Booth〉

Asian Project Booth

This curated booth will introduce artists who represent Asia and a hopeful new generation. Curators and other details will be announced later.

*The name of each section/booth is tentative and subject to change.



About Venue

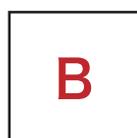
Hotel Okura Fukuoka

There are no restrictions on the content of the exhibition, but we will plan a distinctive venue layout, such as a "Fukuoka / Kyushu Section" or "Asia Section," based on each exhibition.



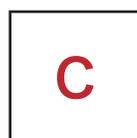
Single
22m²

type



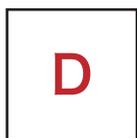
Double
25m²

type



Superior Double
30m²

type



Twin
30m²

type



Deluxe
47m²~51m²

type

Floor plan and prices

Booth Specification • Prices

Fukuoka International Congress Center Multipurpose hall

Sections	Base size *1 *3	Price (Tax excluded)
Regular	W4,500mm、 D2,700mm、 H3,000mm	¥400,000
Fukuoka / Kyusyu	W4,500mm、 D2,700mm、 H3,000mm	¥400,000
Asia	W4,500mm、 D2,700mm、 H3,000mm	¥400,000 *2 there is an aid fund

Hotel Okura Fukuoka

Type of room	Booth Size	Price (Tax excluded)
A type	Single • 22 m ²	¥140,000
B type	Double • 25 m ²	¥160,000
C type	Superior Double • 30 m ²	¥190,000
D type	Twin • 30 m ²	¥190,000
E type	Deluxe • 47~51 m ²	¥300,000

1 The wall length configuration may change depending on the booth layout, but the total wall length and area will be the same as the above.

2 Galleries introducing artists who represent Asia or who will lead Asia in the future may receive a subsidy of 25-75% of the exhibition fee (100,000-300,000 yen) in consideration of the importation cost of artworks and other conditions. The Asia Section Committee will decide the eligible exhibitions and the amount of subsidy. The members of the committee will be announced later.

3. Exhibitors are allowed to exhibit in multiple booths. Please apply for multiple booths at the time of application.

4 The exhibition fee includes the rental fee for exhibition booth, basic lighting, signboard, exhibitor pass, invitation ticket, and promotion on the official website, SNS, flyers, etc.

Terms and conditions

[Common to all venues]

1. The event will be titled 'ART FAIR ASIA FUKUOKA 2022' and will be organized by General Incorporated Association ART FAIR ASIA FUKUOKA.
2. The organizer will oversee and conduct all operations of the art fair. Administrative procedures will be handled at the discretion of the committee.
3. Taking into account everyone's requests on booth type, the executive committee will decide exhibition booth placement and layout. The organizer has the authority to decide the participating galleries and in the case of a large number of applicants, there will be a screening process. Inquiries regarding the screening process results will not be answered.
4. Once the exhibitors are determined by the organizer, the successful exhibitor will be notified by the organizer and at that point the contract for the 'ART FAIR ASIA FUKUOKA 2022' is considered as being approved between the organizer and the exhibitor, with this the exhibition cost, booth location decided by the organizer, etc, will be considered as being agreed to without any prior approval from the exhibitor. The exhibitors shall not raise any objection to the organizer's decisions such as the location and the size of the booth.
5. The exhibitor shall pay the exhibition fees to the organizers through bank transfer to the payment account by the deadline. The exhibitor shall bear any bank transfer fees incurred. The exhibition fee is not refundable under any circumstance.
6. Exhibition fee already paid by the exhibitor will not be refunded if an exhibitor requests cancellation of the exhibition contract. In addition, if the exhibiting gallery has not yet paid the exhibition fee at the time of the cancellation request, the exhibitor will be required to promptly pay an amount equivalent to the exhibition fee to the organizer as a penalty fee.
7. A list of the works to be displayed has to be submitted. The information will be used for publicity and marketing purposes. The due date for the submission will be informed after your participation is confirmed.
8. Exhibitors are allowed to display and sell their works at the venue only in their allocated exhibition booths at their own responsibility and expense. Any activity that may cause danger or inconvenience to the organizers or others are not permitted.
9. The exhibitor may not sublease, sell, transfer, exchange, or otherwise permit the use of its exhibition space to any other party, including other exhibitors or an unrelated third party.

Terms and conditions

10. When bringing works into the venue, a member of the executive office will lend you a name tag. The name tag must be worn at the venue by the exhibitors and other involved people. Please return the name tag before you leave.
11. Please prepare your own price tags for the exhibited works with clear writing, so that is easy for customers to see.
12. The organizer accepts no responsibility at all for the accidents, injuries, thefts and damages due to the arrangements and installations of the exhibitors.
13. In case of a natural disaster or an unavoidable situation, the organizer reserves the right to postpone or shorten the exhibition period. The exhibiting galleries will not be able to request a refund or other compensation in that case.
14. Admission restrictions may be imposed depending on the situation such as the spread of new coronavirus infection.
15. After the period of 'ART FAIR ASIA FUKUOKA 2022', it is the exhibitor's responsibility to immediately remove their set-up and display at their own expense and hand over the exhibit spaces to the organizer in its original condition. The organizer is able to remove the exhibitor's set-up and display in case the exhibitors fail to do so and to charge the expenses to the exhibitors.
16. The exhibitors shall consider the necessary insurance at their own responsibility and expense.
17. Governing law to regulate the legal relations between the organizer and the exhibitors shall be the Japanese law and the jurisdiction court shall be Fukuoka District Court.
18. Organizer will not be liable to the exhibitor if the exhibitor commits any act that damages the credit of the organizer, endangers or troubles the organizer and/or visitors, disobeys the organizer's instructions, commits a crime, is an anti-social force or its affiliated person. The contract can be terminated. In addition, a claim for compensation for damages may be filed.
19. The violation of the above terms will result in the offender being withdrawn from the event. This also applies during the exhibition.

Terms and conditions

[Fukuoka Internatinal Congress Center Only Terms & Conditions]

1. There will be an additional fee for additional walls and lighting.
2. No power supply (outlet) is available inside the booth. Additional fees will apply if you need a power supply.
3. There are load restrictions on the walls. Details will be provided at a later date.
4. Use the organizers' recommended screws to exhibit works. Some types of screws may not guarantee sufficient strength. Details will be provided on a later date.
5. The load capacity of the venue floor is 5000 kg/m².
6. Acts such as drilling holes or painting the floor are prohibited. The exhibitor will be charged the cost of repairing any damage.
7. please comply with the other items listed in the "User's Guide" of the venue (mainly P6-P7)
<https://www.marinemesse.or.jp/messe/organizer/rule/rule.pdf>

[Hotel Okura Fukuoka Only Terms & Conditions]

1. There is some freedom to move the equipment/furniture in the room around but none of it will be allowed to move to the corridor. Only the furniture inside the room is allowed to be moved.
2. The use of nails, screws and other items that can damage the wall will not be allowed. The use of Sumitomo 3M: Command Tab (double-sided foam tape) is recommended by the hotel.
3. Appropriate attire is required inside the hotel.
4. It should be noted that it is also the responsibility of each exhibitor to return the room to its original state. If any damage to the room and/or equipment has occurred, costs associated with it will be charged to the exhibitors. The Organizer does not assume any responsibility.
5. During the event period, the hotel will mainly host the exhibitors of the art fair.
6. Rooms will be reserved primarily for exhibitors. Room cleaning during the exhibition period will be available for a fee upon prior application. Details will be announced to the exhibitors later.
7. Please remove the exhibition once the fair ends. Once the room is clear, a member of the Executive Committee will confirm the room condition, which will be necessary for the checkout.

How to apply

Requirements for participation

Common requirements

Must be a commercial gallery dealing primarily with contemporary art.

Fukuoka / Kyushu Section

The introduction of artists from the region or those who are based in Fukuoka or Kyushu, Japan.

Asia Section

To introduce artists who represent Asia and a hopeful next generation. The amount of the grant will be determined based on whether or not works are imported from overseas.

※It will be acceptable if the exhibition in each section does not consist only of Asian, Fukuoka or Kyushu artists.

Application Schedule

Application deadline: Friday, April 29, 2022

Announcement of exhibitors: Late May

Submission of gallery information and payment of exhibition fee: Mid June

Distribution of flyers and posters, previews: Early July

*Detailed dates will be announced as soon as they are determined.

Application Form

<https://forms.gle/Xp5RU8z3eFLGc6YUA>

Inquiries

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gallery@artfair.asia



General Incorporated Association ART FAIR ASIA FUKUOKA

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