



**AFAF**

**Art Fair Asia Fukuoka 2022  
Implementation Report**

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# Contents

- 0 1 | Introduction**
- 0 2 | Event Information**
- 0 3 | Galleries**
- 0 4 | Leading Asia**
- 0 5 | Scenery of the Venue**
- 0 6 | Past Events**
- 0 7 | Media**
- 0 8 | Satellite Events**
- 0 9 | Other Events Held at the Same Time**
- 1 0 | Partnership with Art Scenes**
- 1 1 | 3D Space of the Venue**
- 1 2 | Volunteers**

## 01 Introduction

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### Feel the passion of the world art market in Fukuoka.

With your cooperation, Art Fair Asia Fukuoka 2022, held for four days from 30 September to 3 October, has reached a successful conclusion.

This year, the 7th edition was held jointly with Fukuoka City for the first time. It was held at the Fukuoka International Congress Centre and the Hotel Okura Fukuoka, both of which attracted large numbers of visitors.

**Visitors : 8,364 ( 4 days/2 venues total   Conference Centre: 4,885; Okura: 3,479)**

**Total sales : ¥192,410,764 (LA ¥2,974,000; Conference Centre ¥133,901,626; Okura ¥55,535,138) ※partially estimated**

**Number of galleries : 80 galleries**

**Number of artists : Approx. 300**



# 01 Introduction

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## Message from the committee

Art Fair Asia Fukuoka has been held since 2015 and is the only art fair in Kyushu, Chugoku, Shikoku and Okinawa regions. This year, the 7th edition was held jointly with Fukuoka City, which is promoting “Fukuoka Art NEXT.” It was held for four days from 30 September (Fri.) to 3 October (Mon.) at the Fukuoka International Congress Centre and Hotel Okura Fukuoka, two of Fukuoka's core convention facilities. The event was the largest ever held, with the participation of 80 galleries.

In addition, Fukuoka City was filled with art through various events, including talk sessions and the art movie festival, as well as FaN Week organized by Fukuoka City.

This year, a new section focusing on Asian artists was also established, contributing to the revitalization of the Asian art market, from Asia to Japan and from Japan to the world.

Together with Fukuoka City, which aims to be a leading city in Asia, Art Fair Asia Fukuoka 2022 has taken its first step into a new era and a new world, aspiring to be an art fair that bridges the Japanese and Asian art markets.





## 02 Information

Name	ART FAIR ASIA FUKUOKA 2022
Date	Fri, Sep 30, 2022 - Mon, Oct 3, 2022 ※ Hotel Okura Fukuoka only ends Oct 2.
Venue	Fukuoka International Congress Center Hotel Okura Fukuoka
Ticket	前売り：¥2,000 / 当日：¥2,500
Organizer	General Incorporated Association ART FAIR ASIA FUKUOKA
President	ABE Kazunobu (MIZOE ART GALLERY)
Director	MORITA Shunichiro (Gallery MORYTA) INOUE Masaya (TODOROKI Inc.)
Cosponsor	Fukuoka City
Visitors	8,364 (4 days/2 venues total)
Total sales	¥192,410,764



## 02 Information

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### ■ PARTNERS

#### Sponsor

CREDIT SUISSE (CREDIT SUISSE AG, TOKYO BRANCH, CREDIT SUISSE SECURITIES (JAPAN) LIMITED) / FUKUOKA BANK / Mizoe Group / Art Scenes / Audi Itazuke, Audi Fukuoka Chuo / BizApp,Inc / Brand Tool Corporation. / SAKE HUNDRED

#### Special cooperation

Fukuoka International Congress Center / Hotel Okura Fukuoka

#### Cooperations

HAKATA RIVERAIN MALL / IENA COFFEE / kadota chouchin / CAMPFIRE, Inc. / Kubara Honke Group / Nangoku fruits / FUKUYA Co.,Ltd. / HOLBEIN ART MATERIALS INC. / UNITED PEOPLE / OneKyushuMuseum / FUKUOKA CHRISTMAS MARKET / General Incorporated Association Art & Life / awabar fukuoka

#### Support

Kyushu Bureau of Economy,Trade and Industry / Fukuoka Convention & Visitors Bureau / Fukuoka City Foundation for Arts and Cultural Promotion / Fukuoka D.C. / Kyushu Economic Federation / Fukuoka Chamber of Commerce and Industry / KYUSHU ECONOMIC RESEARCH CENTER · BIZCOLI / The Nishinippon Shimbun / RKB MAINICHI BROADCASTING CORP. / Kyushu Asahi Broadcasting Co.,Ltd. / Television Nishinippon Corporation / FUKUOKA BROADCASTING SYSTEM CORP. / TVQ Kyushu Broadcasting Co.,Ltd. / Fukuoka International Airport Co.,Ltd.

CONSULATE GENERAL OF THE REPUBLIC OF KOREA / Honorary Consulate of the Kingdom of Cambodia in Fukuoka / Embassy of the Democratic Socialist Republic of Sri Lanka in Japan / Embassy of the Islamic Republic of Pakistan in Japan / Embassy of Malaysia, Tokyo / Embassy of the Republic of the Philippines / Embassy of the Republic of Indonesia in Tokyo

#### Partner Hotel

Nishitetsu Grand Hotel / Solaria Nishitetsu Hotel Fukuoka / GRAND HYATT FUKUOKA

#### Financial Assistance

Supported by the Agency for Cultural Affairs, Government of Japan, through the Japan Arts Council, Fiscal Year 2022 / The Fukuoka Cultural Foundation

## 03 Galleries

### Fukuoka International Congress Center (37 galleries)

√K Contemporary	Mizuma Art Gallery
AaP/roidworksgallery	MU GALLERY
Art Collection Nakano	nca   nichido contemporary art
GALLERY CELLAR	Ota Fine Arts
Contemporary HEIS	GALLERY RIN
DMOARTS	Satoko Oe Contemporary
Galerie Nichido Fukuoka	Shibayama Art Gallery
Gallery Hirota Fine Arts	Shihodo Gallery
GALLERY Ichibankan	SHUKADO+SCENA
KATSUMI YAMATO GALLERY	Shun Art Gallery
Kobayashi Gallery	GALLERY TARGET
GALLERY KOGURE	TEZUKAYAMA GALLERY
KOKI ARTS	Tokyo Gallery+BTAP
Tomio Koyama Gallery	The Tolman Collection, Tokyo
gallery KUNIMATSU aoyama	TOMOHIKO YOSHINO GALLERY
LEESAYA	TomuraLee
MARGIN	YOD Gallery
MARUEIDO JAPAN	
Minnano Gallery	
MIZOE ART GALLERY	

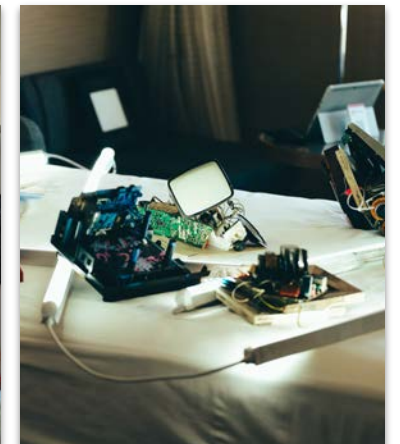
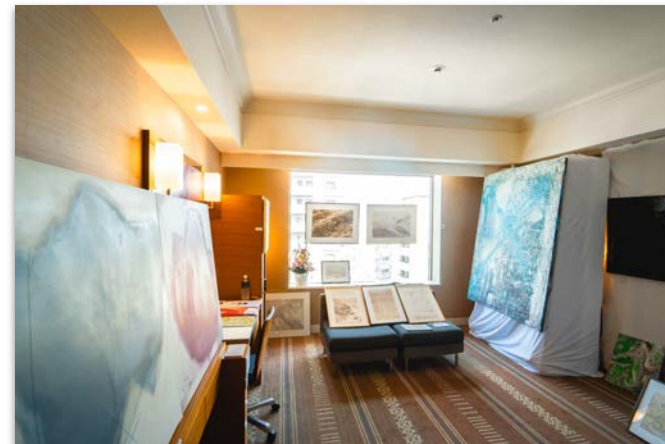




## 03 Galleries

### Hotel Okura Fukuoka (38 galleries)

3ta2 SANTANI GALLERY	Misaki Gallery
Gallery Artcelsi	Gallery MORYTA
ARTDYNE	gallery -nakao
Artglorieux GALLERY OF TOKYO	GALLERY NAO
ASHIYAGARO kyoto	nap gallery
Bohemian's Guild by natsume-books	Nii Fine Arts
GALEERY CLEF	GALLERY OGATA
Egen Gallery	Gallery OUT of PLACE
Gallery EM	Gallery Seek
EUKARYOTE	SHIKISAISHA GALLERY
FUMA Contemporary Tokyo   BUNKYO ART	Shunpudo Gallery
gekilin.	GALLERY SOAP
GALLERY HAYASHI + ART BRIDGE	SYP GALLERY
HRD+ONW	SYSTEMA GALLERY
JINEN GALLERY	TANAKA Art Gallery
KAWATA GALLERY	GALLERY Tatsuya /GALLERY TATSUYA TOKYO
Gallery Kazuki	Watanuki Ltd. / TOKI-NO-WASUREMONO
GALLERY KTO	gallery UG
	YOROZU GALLERY
	YUKI-SIS





## 04 Leading Asia

Leading Asia is a new attempt this year, a booth curated by Mr. Daisuke Miyatsu, special advisor to Art Fair Asia Fukuoka 2022. Based on the booth theme "Meditate ⇄ Act agilely," a variety of artworks presented a cross-section of the energetic leading urban centers of Asia.

### ■ Participated galleries

EUKARYOTE (Tokyo, Japan)

GALLERY2 (Seoul and Jeju, Korea)

SaSa Art Projects (Phnom Penh, Cambodia)

ShanghART Gallery (Shanghai/Singapore, China)

ROH Projects (Jakarta, Indonesia)

Vin Gallery (Ho Chi Minh City, Vietnam)



## 05 Scenery of the Venue (Fukuoka International Congress Center)





## 05 Scenery of the Venue (Fukuoka International Congress Center)





## 05 Scenery of the Venue (Hotel Okura Fukuoka)



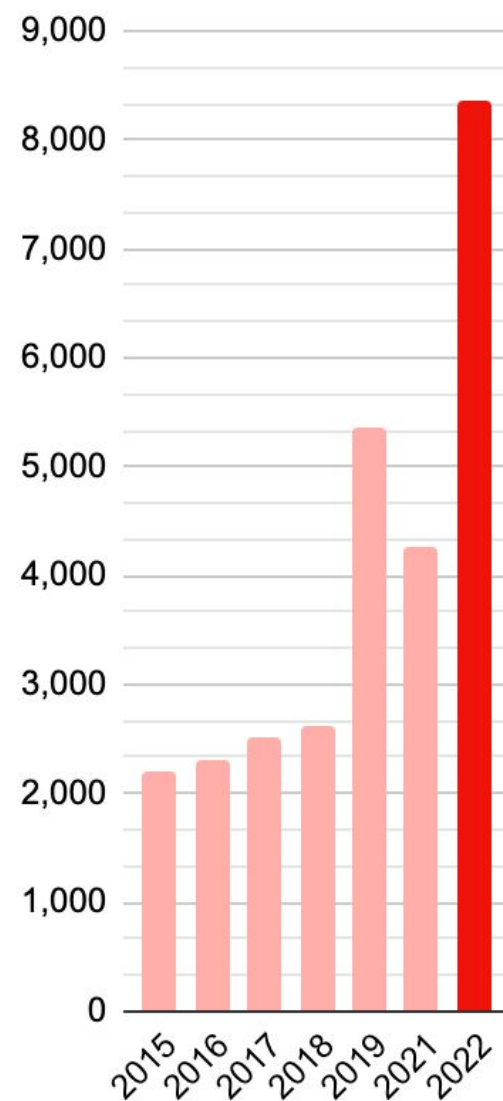


## 05 Scenery of the Venue (Hotel Okura Fukuoka)



## 06 Past Events (2015~2022)

		Date	Visitors	Venue
1st	ART FAIR ASIA FUKUOKA 2015	Sep. 2015	2,200	Solaria Nishitetsu Hotel Fukuoka
2nd	ART FAIR ASIA FUKUOKA 2016	Sep. 2016	2,300	Hotel Okura Fukuoka
3rd	ART FAIR ASIA FUKUOKA 2017	Sep. 2017	2,503	Hotel Okura Fukuoka
4th	ART FAIR ASIA FUKUOKA 2018	Sep. 2018	2,606	Hotel Okura Fukuoka
5th	ART FAIR ASIA FUKUOKA 2019	Sep. 2019	5,370	Hotel Okura Fukuoka Fukuoka Mitsukoshi
6th	ART FAIR ASIA FUKUOKA 2021	Sep. 2021	4,156	Hakata Hankyu 8F 7F Event Hall "MUSE"
7th	ART FAIR ASIA FUKUOKA 2022	Sep/Oct 2022	8,364	Fukuoka International Congress Center Hotel Okura Fukuoka



※The 2020 event was canceled due to the spread of COVID-19



## 07 Media

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AFAF 2022 was featured in local Fukuoka media outlets, newspapers, and art magazines.

### ■TV

RKB Mainichi  
Broadcasting  
KBC (Kyushu Asahi  
Broadcasting Corporation)  
TNC TV Nishinippon  
TVQ Kyushu Broadcasting  
MBC Radio

### ■Newspaper

Tenjin/Hakata Keizai  
Shimbun  
The Nishinippon Shimbun

### ■WEB・Magazine

Art Collectors  
AFRO FUKUOKA  
ARTNE  
25ans  
Walker Plus (KADOKAWA)  
Odekake Navi (ACROS Fukuoka)  
goo news  
Gekkan Bijutsu  
Iko yo (Information site for outings  
with children)  
Tokyo Weekender

Japan Travel  
Bijutsu Techo  
BIGLOVE TRAVEL  
Fukuoka Now  
Fukuoka Navi (City Information  
Fukuoka)  
Fukuoka News  
FLYING POSTMAN PRESS  
muto

## 08 Satellite Events

### AFAF x artdrop collaborative workshop

We held a workshop in collaboration with “artdrop,” a business aimed at fostering “creativity” produced by Culture Convenience Club Co. This was a special event with two artists who have also exhibited at the fair as instructors.

Abstract Painting with stunning Ginsoda blue

Instructor : Ms. Ginsoda



The expression of silver and gold leaf in traditional Japanese paintings

Instructor : Mr. Tomoyuki Kambe





## 08 Satellite Events

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### AFAF x artdrop collaborative workshop



## 08 Satellite Events

### TALK SESSION

A talk session was held to allow participants to feel the passion of Fukuoka's art scene and to discuss the potential of Fukuoka and art from a variety of perspectives.

10/1(Sat)

#### Why is Sri Lankan Curry so loved in Fukuoka!

The base of "Food x Culture x Art" that Fukuoka, a city of intercultural coexistence has

##### ■ Speakers

Mr. Gakuto Akashi, ONE MEDIA Inc. CEO

Mr. Katsutoshi Maeda, MIC INC. CEO, Tunapaha Group, Owner

Host: Ms. Ayana Hirano



#### Discover the trend! Asia's hottest artists found in AFAF!

New Wave of Asian Art

##### ■ Speakers

Ms. Sachiko Iwase, nca | nichido contemporary art director

Ms. Satoko Oe, Satoko Oe Contemporary owner

Moderator: Mr. Daisuke Miyatsu, ART FAIR ASIA FUKUOKA 2022 Special Advisor



## 08 Satellite Events

10/2(Sun)

### **Nature and society, art and start-ups. Aesthetics links the present and future**

Nature × Start-ups × Art

#### ■ Speakers

Mr. Yoshihiko Haruyama, YAMAP INC. CEO

Mr. Reito Waranabe, DOGAN beta, Inc. Director & Partner



### **Fukuoka Art Scene! Now! The past! The future!**

Art History of Fukuoka, the birthplace of the Group Kyushu.  
Unraveling history and looking to the future.

#### ■ Speakers

Ms. Iwanaga Etsuko, Fukuoka Art Museum, Fukuoka Asian Art Museum director

Mr. Hiroki Yamamoto, Associate Professor, Kanazawa College of Art, Art critic

Moderator: Mr. Shintaro Sumimoto, Curator, Exhibition coordinator



The talk sessions were held at the Fukuoka International Congress Centre with an audience and were also live-streamed on Art Fair Asia Fukuoka's official YouTube channel. Some of the live-streamed talk sessions was available as archived videos for approximately one month after the end of the fair.

## 08 Satellite Events

### AFAF ART MOVIE FESTIVAL

We screened six films offering a variety of perspectives on the world of art.

Documentary film "Shiotsuki Toho"

Kusama - Infinity

"Keep Painting" - Portait of Gyoji  
Nomiya, 101 years old -

The Price of Everything

Herb & Dorothy

Herb & Dorothy 50X50





## 08 Satellite Events

AFAF2022 Live Painting Collaboration Project

### "Yatai Kenkyuka" Shimodera Takanori × Asia Fukuoka Artists

Various artists related to Asia and Fukuoka decorated the Yatai (food stalls) created by "Yatai researcher" Takanori Shimodera with live paintings. The live painting was like Fukuoka, a city that is changing as diverse sensibilities merge.



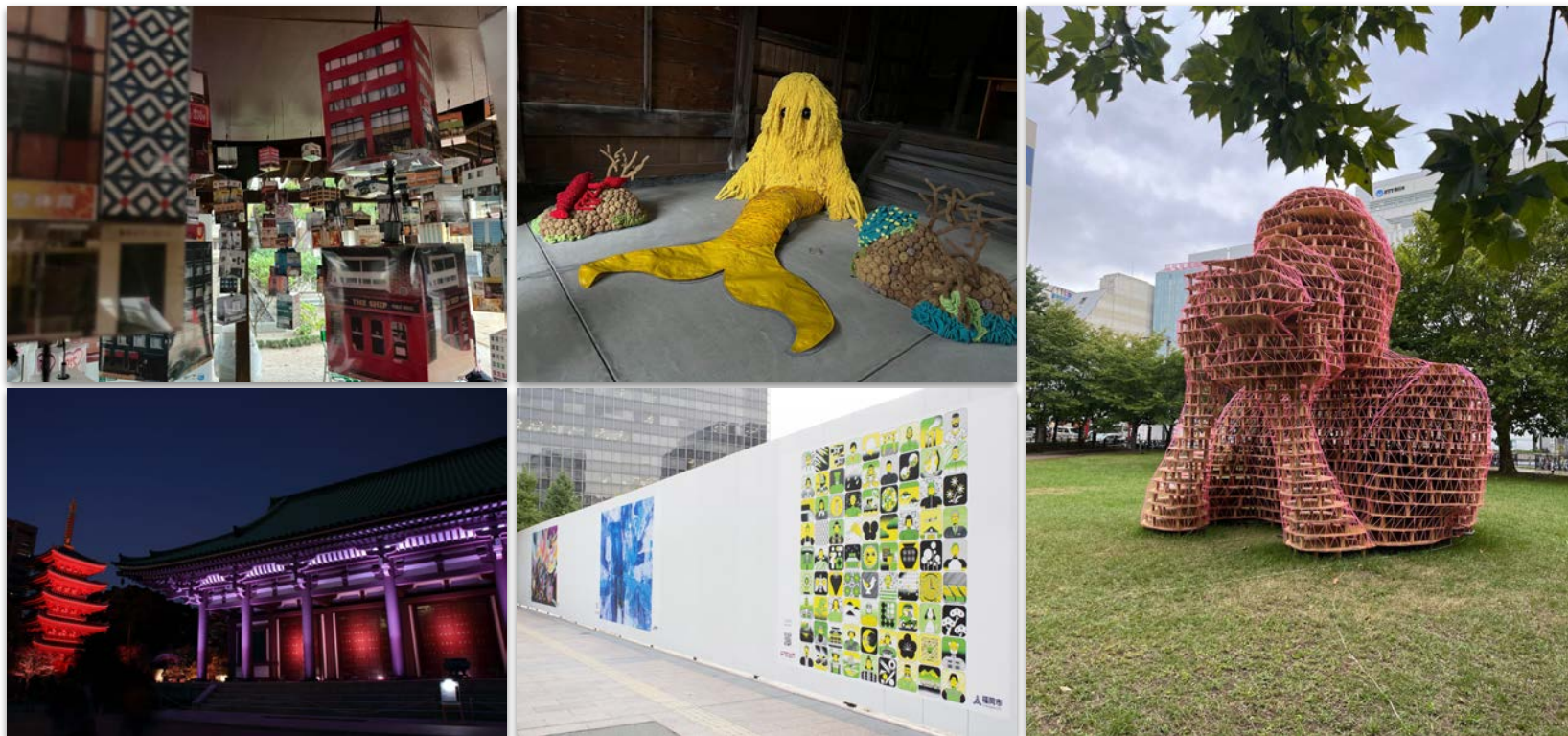
## 09 Other Events Held at the Same Time

9/23(Fri) - 10/10(Mon)

### FaN Week 「Art in the Home, Art in the Workplace, Art in the Streets!」

Fukuoka City is promoting "Fukuoka art Next," which aims to create Fukuoka a colorful city of art. It also aims to increase opportunities for people to interact with art in their daily lives and to support the growth of artists.

During FaN Week, various events illuminated the entire city with art. Valuable works by well-known collectors were exhibited at the Fukuoka City Art Museum. Temples and shrines also held events where visitors could enjoy the atmosphere of the night with artworks, and Fukuoka Wall Art Award-winning artworks were displayed on temporary enclosure panels at construction sites in Tenjin and Hakata Station.





## 09 Other Events Held at the Same Time

9/15(Thu) - 12/25(Sun)

### EMOTIONAL ASIA Miyatsu Daisuke Collection x Fukuoka Asian Art Museum

The Fukuoka Asian Art Museum is one of the venues for FaN Week. The special exhibition being held here introduced a gem of a collection that has specialized in contemporary art from Japan and abroad since the 1990s.

During the exhibition period, satellite exhibitions were also held at various locations in Fukuoka City, where visitors can casually encounter contemporary Asian art.



## 10 Partnership with Art Scenes

Since 2018, we have been cooperating with Art Scenes, an e-commerce service for collectors. This enabled those from distant locations who could not visit the fair venue in person to purchase works exhibited at Art Fair Asia Fukuoka. This year, an "after sale" was also held after the fair, which enabled visitors to purchase works they were interested in at the fair venue later on.

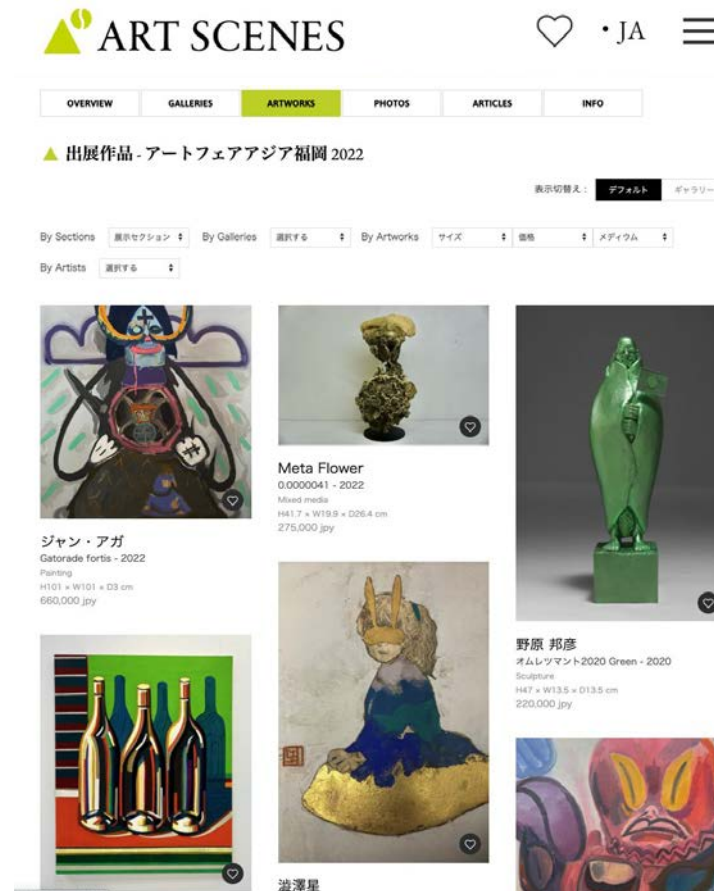


### ▲ ニュース



アートフェアアジア福岡と提携、出展  
予定作品を先行公開！

2022/09/01





## 11 3D Space of the Venue

A 3D space of the fair venue has been created as a digital twin.

For those who could not come to the venue in person or who would like to see the venue again, Art Fair Asia Fukuoka 2022 can be enjoyed as many times as they want, even after the fair is finished.





## 12 Volunteers

A total of about 60 people participated in the fair as volunteer staff. They were involved in various roles, mainly in venue operations, satellite events, office work, and publicity activities such as the distribution of flyers and posters. As the scale of the fair expands, Art Fair Asia is being held with the support of even more volunteers than before.



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