

An aerial view of an art fair booth. The booth is a white, rectangular structure with a glass top. Inside, several people are gathered, some looking at art on the walls, others talking. The walls are white and feature various framed artworks, including abstract pieces and a large black and white drawing. The floor is a light-colored, polished surface. The overall atmosphere is one of a professional art event.

# AFAF

## ART FAIR ASIA FUKUOKA 2023

Closing Report



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## 01. Organizer's Foreword

The 8th “ART FAIR ASIA FUKUOKA 2023” was held for four days from September 21st to 24th at MARINE MESSE FUKUOKA Hall B, the biggest venue we ever had for the fair.

This year's AFAF2023 consisted of the largest number of 126 exhibitors and was co-hosted by Fukuoka City since last year and newly joined this year by the Culture Vision Japan Foundation Inc. Galleries from other Asian countries such as Taiwan, South Korea, Hong Kong, Vietnam, Malaysia, and the Philippines participated in the fair, making it an exciting international art fair that lives up to its name, ART FAIR ASIA FUKUOKA.

Around the same time as the fair, Fukuoka was decorated with art with “FaN Week” and satellite events held in the city, Fukuoka Airport, and Hakata Station Square.

AFAF will continue to work closely with Fukuoka City, which aims to be a leader city in Asia, to create an art fair that bridges the Japanese and Asian art markets.

We hope that through the power of art, the city will become more prosperous culturally and economically and exchange and foster diversity and creativity. We wish to assist in some way in this endeavor.

Once again, we would like to thank all exhibitors, artists, partners, management staff, volunteer staff, and visitors.

### Kazunobu Abe

ART FAIR ASIA FUKUOKA  
President





02. Overview

**Dates :** Friday, September 22nd  
- Sunday, September 24th, 2023

**Preview \*Invitation only:**  
Thursday, September 21st, 2023

**VIP View**  
Thursday, September 21st 4:00 p.m. - 8:00 p.m.  
Friday, September 22nd 11:00 a.m. - 2:00 p.m.

**Public View**  
Friday, September 22nd 2:00 p.m. - 7:00 p.m.  
Saturday, September 23rd 11:00 a.m. - 7:00 p.m.  
Sunday, September 24th 11:00 a.m. - 5:00 p.m.

**Main venue :** MARINE MESSE FUKUOKA Hall B

**Satellite venue :** JR Hakata Station Square  
Fukuoka Airport Domestic  
Passenger Terminal

**Organizer :**  (一社)アートフェアアジア福岡

**Co-organizer :**  

**Visitors :** 10,530 (9/21-24, 4 days total)

**Total sales :** JPY 309,000,000

**Exhibitors :** 126 (Domestic: 103, International: 14,  
Company/Organization: 9)

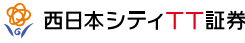
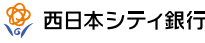
**Artists :** Approx. 500

**Artworks :** Approx. 2,000



03. Partners

**Partners :**



**Special Associated Partners :**



**Associated Partners :**

I.W.A TOURS Co., Ltd. / HANKYU HANSHIN DEPARTMENT STORES, INC. / Restaurant Sola / ART PASS / JR HAKATA CITY Co., Ltd. / Fukuoka International Airport Co.,Ltd. / HAKATA TOWN PLANNING PROMOTION COUNCIL / JR Kyushu Agency Co., Ltd. / Daiwa Securities Co. Ltd. / SCHMATZ / Sanwa Shurui ajimu-winery / Artist Cafe Fukuoka / aTOKYO Co., Ltd. / Bar Higuchi / Fukuhakutsunagu Bungeisha / ENOTECA CO.,LTD. / One Kyushu Museum / ushijima naisou / THE ART, INC.

**Under the auspices of :**

Fukuoka Prefecture / Kyushu Bureau of Economy, Trade and Industry / Fukuoka Convention & Visitors Bureau / Fukuoka City Foundation for Arts and Cultural Promotion / Fukuoka D.C. / Kyushu Economic Federation / Fukuoka Chamber of Commerce and Industry / Kyushu Economic Research Center & BIZCOLI / The Nishinippon Shimbun / RKB Mainichi Broadcasting / Kyushu Asahi Broadcasting / Television Nishinippon / Fukuoka Broadcasting System / TVQ Kyushu Broadcasting / Consulate-General of the Republic of Korea in Fukuoka / Fukuoka Branch,Taipei Economic and cultural office in Osaka / Embassy of the Republic of Indonesia in Tokyo / Consulate General of The Socialist Republic of Viet Nam in Fukuoka / Honorary Consulate of the Kingdom of Cambodia in Fukuoka / Embassy of the Republic of Singapore in Japan / Embassy of Malaysia, Tokyo / Honorary Consulate of Mongolia in Fukuoka / Embassy of the Democratic Socialist Republic of Sri Lanka in Japan / Honorary Consulate of the Lao People's Democratic Republic in Fukuoka / Embassy of Brunei Darussalam, Tokyo

**Media Partners :**

Art Collectors' / Bijutsu Techo / Tokyo Art Beat

**Special Support Museums :**

FUKUOKA ASIAN ART MUSEUM / FUKUOKA ART MUSEUM / Fukuoka City Museum

**Art Fair Partners :**

Ulsan International Art Fair / Art Fair Beppu 2023 / Kobe Art Marche / Infinity Japan Contemporary Art Show

**Support :**

Japan Tourism Agency, Government of Japan in the fiscal 2023

ASIA

22 Galleries

- Gallery Artcelsi (Seoul)
- Artemis Art (Kuala Lumpur)
- Art Front Gallery (Tokyo)
- Art in dongsan (Seoul, Goyang)
- a|n Gallery (Hong Kong)
- CHANGTING GALLERY (Tokyo)
- Gallery EYN (Seoul)
- GALLERY HAYASHI + ART BRIDGE (Tokyo)
- IT Park Art House (Taipei)
- J 12 contemporary art by jason (Hong Kong)
- LEESAYA (Tokyo)
- LOTUS GALLERY (Busan)
- nca | nichido contemporary art (Tokyo)
- N gallery (Daegu)
- gallery ren i (Kanagawa)
- Satoko Oe Contemporary (Tokyo)
- Tokyo Gallery+BTAP (Tokyo, Beijing)
- Tomio Koyama Gallery (Tokyo)
- Gallery Upkas (Daegu)
- Uspace Gallery (Taipei)
- Vin Gallery (Ho Chi Minh City)
- Vinyl on Vinyl (Manila)

Unlimited

82 Galleries

- AaP/roidworksgallery (Tokyo)
- Art Collection Nakano (Nagoya)
- ARTDYNE (Tokyo)
- Artglorieux GALLERY OF TOKYO (Tokyo)
- Artpro GALA (Fukuoka)
- Gallery Art Space (Hyogo)
- ASHIYAGARO kyoto (Kyoto)
- Gallery Baiken Kyoto (Kyoto)
- biscuit gallery (Tokyo, Karuizawa)
- Bohemian's Guild by Natsume-books (Tokyo)
- GALLERY CLEF (Tokyo)
- COMBINE / BAMI gallery (Kyoto)
- Contemporary HEIS (Tokyo)
- EUKARYOTE (Tokyo)
- galerieH (Tokyo)
- gekilin. (Osaka)
- Goyo Gallery (Tokyo)
- Hanada Gallery (Tokyo)
- HENKYO (Tokyo)
- hIDE GALLERY (Tokyo)
- Gallery Hirota Fine Art (Tokyo)
- Gallery ISHIKAWA (Tokyo)
- JILL D'ART GALLERY (Nagoya)
- JINEN GALLERY (Tokyo)
- KAWATA GALLERY (Kobe)
- Gallery KITAI (Tokyo)
- Kobayashi Gallery (Tokyo)
- Kobe Motomachi Buburindo Gallery (Kobe)
- KOICHI FINE ARTS (Osaka)
- GALLERY KTO (Tokyo, Aichi)
- gallery KUNIMATSU aoyama (Tokyo)
- MAKI Gallery (Tokyo)
- MARGIN (Tokyo)
- MARUEIDO JAPAN (Tokyo)
- GALLERY MERROW (Tokyo)
- Mitochu Koeki Co. (Tokyo)
- MIZOE ART GALLERY (Tokyo,Fukuoka)
- MIZUMA ART GALLERY (Tokyo, Singapore, New York)
- Gallery MONMA (Sapporo)
- Gallery MORYTA + Gallery Kazuki (Fukuoka, Tokyo)
- GALLERY NAO (Tokyo)
- Gallery NAO MASAKI (Nagoya)
- Art Gallery Natsume (Tokyo)
- Galerie Nichido Fukuoka (Tokyo, Nagoya, Fukuoka, Paris, Taipei)
- NISHIMURA GALLERY (Tokyo)
- Nokogiri (Tokyo)
- N project (Osaka)
- Gallery OGATA (Fukuoka)
- Gallery Ra (Osaka)
- GALLERY RIN (Tokyo)
- ROD GALLERY (Tokyo)
- SANTANI GALLERY (Ehime)
- Gallery Seek (Tokyo, Aomori)
- Seiryudo (Tokyo)
- SEIZAN Gallery (Tokyo, New York)
- GALLERY SEKIRYU (Matsumoto, Tokyo)
- Shibayama Art Gallery (Tokyo)
- SHIHODO GALLERY (Tokyo)
- SHIKISAISHA GALLERY (Tokyo)
- Sho + 1 (Tokyo)
- Shukado+SCENA (Tokyo)
- Shunpudo Gallery (Tokyo)
- SOM GALLERY (Tokyo)
- SUB POPO (Tokyo)
- Gallery Suchi (Tokyo)
- SYSTEMA GALLERY (Osaka, Kathmandu,Rome)
- TAKU SOMETANI GALLERY (Tokyo)
- GALLERY TARGET (Tokyo)
- TEZUKAYAMA GALLERY (Osaka)
- The Tolman Collection (Tokyo, New York)
- TOKI-NO-WASUREMONO (Tokyo)
- Tokyo International Gallery (Tokyo)
- TOMOHIKO YOSHINO GALLERY (Tokyo)
- TomuraLee (Tokyo, Seoul)
- gallery UG (Tokyo, Kyoto)
- VINYL TAPE (Kyoto)
- YIRI ARTS (Taipei)
- YOD Gallery (Osaka, Tokyo)
- YOROZU GALLERY (Tokyo)
- YUKIKOMIZUTANI (Tokyo)
- YUMEKIOUBOU GALLERY (Kyoto, Hong Kong, Paris)
- √ K Contemporary (Tokyo)

The Wall

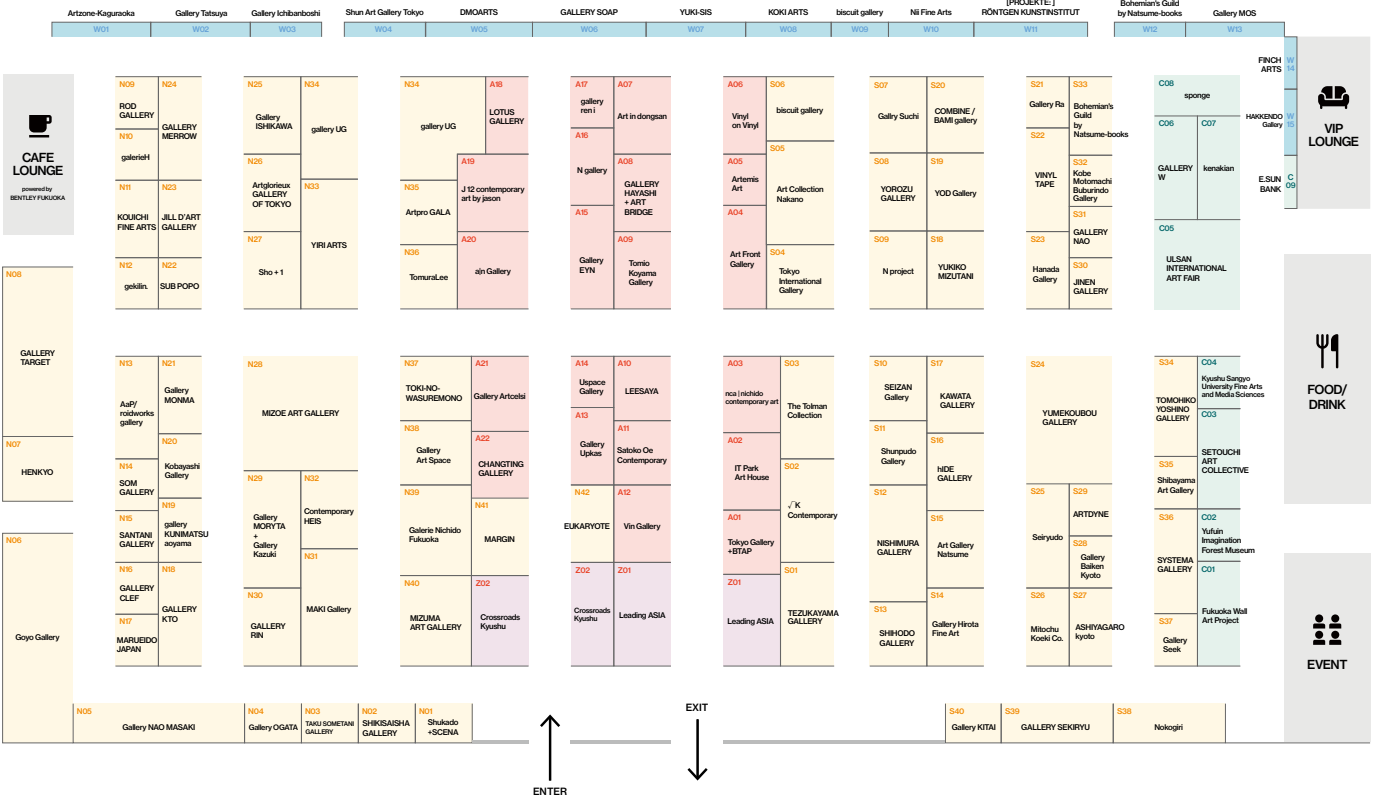
15 Galleries

- Artzone-Kaguraoka (Kyoto)
- biscuit gallery (Tokyo,Karuizawa)
- Bohemian's Guild by Natsume-books (Tokyo)
- DMOARTS (Osaka)
- FINCH ARTS (Kyoto)
- HAKKENDO Gallery (Tokyo)
- Gallery Ichibanboshi (Tokyo)
- KOKI ARTS (Tokyo)
- Gallery MOS (Matsusaka)
- Nii Fine Arts (Osaka)
- [PROJEKTE: ] RÖNTGEN KUNSTINSTITUT (Tokyo, Kanazawa)
- Shun Art Gallery Tokyo (Tokyo, Shanghai)
- GALLERY SOAP (Kitakyushu)
- Gallery Tatsuya (Aichi)
- YUKI-SIS (Tokyo)

Collaboration

9 Company/Organizations

- E.SUN BANK (Taipei)
- Fukuoka Wall Art Project (Fukuoka)
- GALLERY W (Tokyo)
- kenakian (Saga)
- Kyushu Sangyo University Fine Arts and Media Sciences (Fukuoka)
- SETOUCHI ART COLLECTIVE (Kagawa)
- sponge (Fukuoka)
- ULSAN INTERNATIONAL ART FAIR (Ulsan)
- Yufuin Imagination Forest Museum (Oita)







Leading ASIA















# 05. Curation

The curators, including world-renowned collector Mr. Daisuke Miyatsu, presented exhibitions unique to an art fair in Fukuoka. This year's fair featured not only “Asia” but also “Kyushu” as the theme, and booths were set up from two different angles, creating a special opportunity to observe the present through the past to consider the future of art.

Leading ASIA (Booth: Z01)



Crossroads Kyushu (Booth: Z02)



## Leading ASIA (Curator: Daisuke Miyatsu)

The “Leading ASIA” booth, curated by Daisuke Miyatsu, showcased works by notable Asian artists.



Under the theme “Storyteller”, the exhibition presented a selection filled with chosen artists from galleries in the Asian region. Many of the works portrayed dynamic economic development, social issues, and the post-pandemic situation and present the emotional Asia today. The participating galleries were nca | nichido contemporary art (Tokyo), GALLERY2 (Seoul and Jeju island, South Korea), Sa Sa Art Projects (Phnom Penh, Cambodia), Vin Gallery (Ho Chi Minh City, Vietnam), and YIRI ARTS (Taipei, Taiwan). The exhibition consisted of a total of 15 works, including those by remarkable artists. The exhibition included Ngoc Nau, who had a huge impact at this year's Art Basel Hong Kong, Hsieh Jung-Wei, who was selected for the Taiwan Cultural Center's “Made in Taiwan” exhibition, and Chen Hsien Yu, who broke new ground at the “There is another capital beneath the wave.” exhibition (Yamaguchi Center for Arts and Media). And these artists' new art works were shown for the first time.

**Daisuke Miyatsu (AFAF2023 Special Advisor)**

## Crossroads Kyushu (Curator: Haruna Takeda)

AFAF's first “Kyushu” themed curated booth.

Titled ‘The Power of Reverberation – Openings from Kyushu,’ this booth introduces works by artists who originate from, or who have strong bonds with, Kyushu. Deeply rooted in Kyushu's history and their own diverse backgrounds, these artists have explored various contemporary struggles while resonating and connecting with otherness.

The participating galleries included ART FRONT GALLERY (Tokyo), GALLERY SOAP (Kitakyushu), WAITINGROOM (Tokyo), and other Kyushu-based and internationally acclaimed artists, totalling more than 20 artworks.

Featured artists included Takashi Kuribayashi, who participated in Documenta 15, a globally renowned international contemporary art exhibition held in Kassel, Germany in 2022, Kaoru Hirano, known for exhibitions at POLA Museum, Hiroshima City Museum of Contemporary Art and Arts Maebashi, and Umi Ishihara, whose works intersect fiction and documentary and recently showcased her work at the National Museum of Art, Osaka.



# 06. Collaborative Program

## Food & Drink Vendors / Food Terrace

In addition to the food and beverage space within the venue, food trucks gathered at MARINE MESSE TERRACE, outside the venue, creating an area where both art and food could be enjoyed together.

Special Associated Partner : SAEKI JAPAN CORPORATION CO.,LTD



## BENTLEY Collaboration

In collaboration with AFAF partner BENTLEY FUKUOKA, “CAFE LOUNGE powered by BENTLEY FUKUOKA” was built inside the venue. In addition, 10 Bentleys lined up in a row outside the venue, the MARINE MESSE TERRACE which provided a spectacular view upon entrance to the fair.

Partner : BENTLEY FUKUOKA



## Bar Higuchi Special Collaboration

We collaborated with Bar Higuchi, a long-established authentic bar in Nakasu in Fukuoka, and served original Asia and art themed cocktails.

Associated Partners : Bar Higuchi / Fukuhakutsunagu Bungeisha



## Media Booth

We set up a space where visitors could browse various publications published by our media partners.

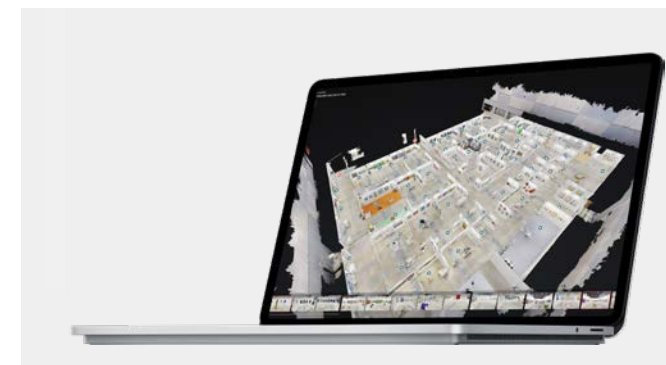
Media Partners : Art Collectors' / Bijutsu Techo / Tokyo Art Beat



## VR Tour

The venue was filmed and the VR video is available on our website for those who were unable to attend AFAF2023, or for archival purposes.

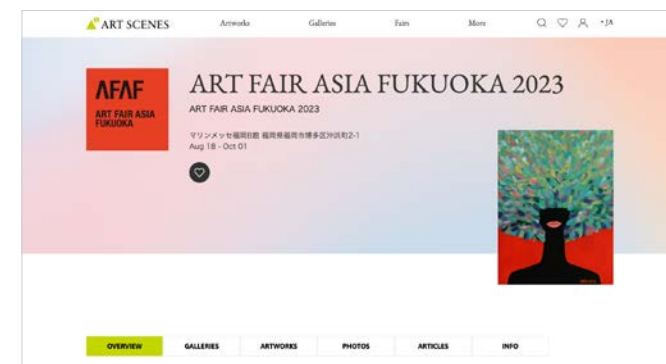
Special Associated Partner : TODOROKI Inc.



## Online Shop

In partnership with Art Scenes, an EC service for art collectors, an online sale took place from August 18th to October 1st, including the AFAF2023 exhibition period, for those who were unable to attend the fair or those who went but did not have enough time.

Special Associated Partner : Art Scenes (TODOROKI Inc.)





## 07. Vernissage

The first day of AFAF2023 opened with a vernissage at the venue.  
Drinks were served to guests to enjoy the extravagant time with art and tasty wine.

**Date & Time :** 4:00 p.m. - 8:00 p.m. Thursday, September 21st, 2023

**Venue :** MARINE MESSE FUKUOKA Hall B

**Drink Partners :** SAKE HUNDRED / SCHMATZ / Mizoe Group



## 08. Reception Party



We had the reception party for AFAF2023 at "Restaurant Sola" along the bayfront at Hakata Pier. Approximately 300 exhibitors and partners attended the party. Mr. Abe, President of ART FAIR ASIA FUKUOKA, the organizer, and Mr. Tomoharu Inoue, Board Chairman of Culture Vision Japan Foundation Inc., the co-organizer greeted the guests.

**Date & Time :** 4:00 p.m. - 8:00 p.m. Thursday, September 21st, 2023

**Venue :** MARINE MESSE FUKUOKA Hall B

**Drink Partners :** SAKE HUNDRED / SCHMATZ / Mizoe Group





# 09. Talk Session

We invited culturally knowledgeable entrepreneurs and managers such as Mr. Taizo Son, Mr. Jiro Enomoto, and Mr. Gakuto Akashi and art specialists such as Mr. Akira Tatehata, Mr. Fumio Nanjo, and Ms. Miwa Kutsuna. Mr. Daisuke Miyatsu, international guests, and other speakers delved deeply into the current situation in Asia and Fukuoka and discussed art from various perspectives.



## Friday, September 22nd, 2023

2:30 p.m. - 3:30 p.m.

### The Present and Future of the Vietnamese Art Scene

**Shyevin S'ng** (Co-Founder of Cohart, founder of Vin Gallery)

**Moderator: Daisuke Miyatsu** (AFAF2023 Special Advisor)

Vietnam's version of reform and opening up, the Doi Moi Policy, has helped Vietnam's rapid development and economy in recent years. Centering the two major cities of Ho Chi Minh City and Hanoi, their contemporary art scene is thriving. A representative gallerist from Ho Chi Minh will explain about the art scene in Vietnam.



5:00 p.m. - 6:00 p.m.

### Focusing on Asia's Trendiest Artists Today

**Sachiko Iwase** (Director of nca | nichido contemporary art)

**Tawan Wattuya** (Artist)

**Pin-Ling Huang** (Artist)

**Moderator: Daisuke Miyatsu** (AFAF2023 Special Advisor)

The director of nca has been introducing many emerging artists in Asia. We are going to look into the works of Tawan Wattuya (Thailand), who has been active in many international exhibitions, and Pin-Ling Huang (Taiwan), a female painter currently in a residency program in Koganecho, Yokohama.



## Saturday, September 23rd, 2023

11:30 a.m. - 12:30 p.m.

### "Trends in Taipei Art" by the Hottest Gallery and the Director of ART TAIPEI

**Orton Huang** (Director of YIRI ARTS)

**Betty Lai** (Artistic Director of ART TAIPEI)

**Moderator: Daisuke Miyatsu** (AFAF2023 Special Advisor)

The flow of people has changed since YIRI ARTS has renovated a former factory and opened two large galleries in the Neihu area in Taipei. The hottest gallery and the director of the largest art fair in Taiwan, ART TAIPEI, will talk about the latest trends in art exclusively at AFAF.



1:00 p.m. - 2:00 p.m.

### Crossing Borders: Asia's Present and Future

**Akira Tatehata** (Art Critic, Poet, Director of The Museum of Modern Art, Saitama and Yayoi Kusama Museum)

**Miwa Kutsuna** (Professor at Lu Xun Academy of Fine Arts, Visiting Professor at Tama Art University, Contemporary Art Historian, Curator, Director)

Mr. Akira Tatehata, who has been curating international exhibitions with various artists since the 90s, and Ms. Miwa Kutsuna, a contemporary art historian, curator, and expert on East Asian art and culture, who is also involved in diplomatic events, will discuss the transitional art scene in Asia.



3:00 p.m. - 4:00 p.m.

### What is the Role of Art in a City? Comparing New York and Fukuoka as Examples of Global and Local Cities

**Jiro Enomoto** (CEO of Zero-Ten Inc.)

**Gakuto Akashi** (CEO of ONE MEDIA Inc.)

**Kentaro Totsuka** (Director of NowHere)

The role of art in both global and local cities is changing with the recent proliferation of art fairs and art events. How can art effect as a catalyst to promote and deliver messages of a rapidly developing city like Fukuoka? We will consider the relationship between city and art, comparing it to the world's largest art city, New York.



5:00 p.m. - 6:00 p.m.

### Considering the Exciting Future of Art and AFAF

**Taizo Son** (Serial entrepreneur, Alpha investor)

**[Guests]**

**Fumio Nanjo** (Special Advisor of Mori Art Museum, General Advisor of Towada Art Center, Special Assistant Director of Hirosaki Museum of Contemporary Art, Special Director of Arts Maebashi)

**Miwa Kutsuna** (Professor at Lu Xun Academy of Fine Arts, Visiting Professor at Tama Art University, Contemporary Art Historian, Curator, Director)

**Daisuke Miyatsu** (AFAF2023 Special Advisor)

**Kazunobu Abe** (President of ART FAIR ASIA FUKUOKA, Director of MIZOE ART GALLERY)

We will consider the future of art with Mr. Taizo Son, an art collector and internationally active artist. The rise of China and other countries such as Taiwan and South Korea in the Asian art scene is prominent. We will address what it means for Japan, especially Fukuoka, to get involved and be committed to the market now. Furthermore, we will discuss the importance of the future of art with modern technology, AI.





Sunday, September 24th, 2023

11:30 a.m. - 12:30 p.m.

Asia's Diversity and the Future

**Fumio Nanjo** (Special Advisor of Mori Art Museum, General Advisor of Towada Art Center, Special Assistant Director of Hirosaki Museum of Contemporary Art, Special Director of Arts Maebashi)

**Miwa Kutsuna** (Professor at Lu Xun Academy of Fine Arts, Visiting Professor at Tama Art University, Contemporary Art Historian, Curator, Director)

[Guests]

**Shyevin S'ng** (Co-Founder of Cohart, founder of Vin Gallery)

**Emerson Wang** (Independent Curator, Art critic, Former Executive Director of Art Taipei, Former artist director of Ink Now art fair)

**Tony Chang** (Uospace Gallery)

**Kazunobu Abe** (President of ART FAIR ASIA FUKUOKA, Director of MIZOE ART GALLERY)

**Miwa Kutsuna** (Professor at Lu Xun Academy of Fine Arts, Visiting Professor at Tama Art University, Contemporary Art Historian, Curator, Director)

**Daisuke Miyatsu** (AFAF2023 Special Advisor)

**Kazunobu Abe** (President of ART FAIR ASIA FUKUOKA, Director of MIZOE ART GALLERY)

Mr. Fumio Nanjo, who has served as general director of numerous international exhibitions since the late 90s, including the Japanese Pavilion at the Venice Biennale, and Ms. Miwa Kutsuna, who is also involved in diplomatic events as an expert on East Asian culture and art, will discuss the diversity and future of Asia.

1:30 p.m. - 2:30 p.m.

Art Dialogue of East Asia: “Engi” and Creation

**Season Lao** (Artist)

**Hiroki Yamamoto** (Cultural researcher, Lecturer at Kanazawa College of Art)

Mr. Hiroki Yamamoto, a researcher of contemporary art in East Asia being the facilitator speak with with Mr. Season Lao, an artist whose large-scale artworks collected and permanently installed in The Ritz-Carlton Fukuoka, to introduce his idea of “Engi – dependent origination” and “Natural emptiness.” Talking through the current solo exhibition at Asian Art Museum in Nice, France. They will also discuss the thought of “non-binary.”

3:00 p.m. - 4:00 p.m.

Where art can be in the future between academic and commercial approach?

**Emerson Wang** (Independent Curator, Art critic, Former Executive Director of Art Taipei, Former artist director of Ink Now art fair)

We need art to fulfill our lives. Art is untouchable but more valuable than the price itself. From museum, gallery to art fair, even crossover with design, fashion, architecture, fine dining. How I work those collaboration plans. I will show the new art scene in Taiwan with various examples.



10. Guide Tour

The gallery tours were led by Mr. Daisuke Miyatsu, AFAF2023 Special Advisor, and “Audible Museum,” an art influencer who is popular among Generation Z and other young people. In addition, an art appreciation workshop was scheduled for university and college students in Fukuoka by art commentator and art workshop designer “Art Commentary Suruzo”. Through gallery tours and workshops, we have created many opportunities for visitors to enjoy AFAF2023 in depth.





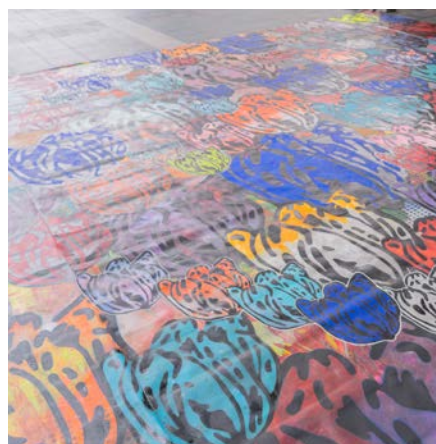
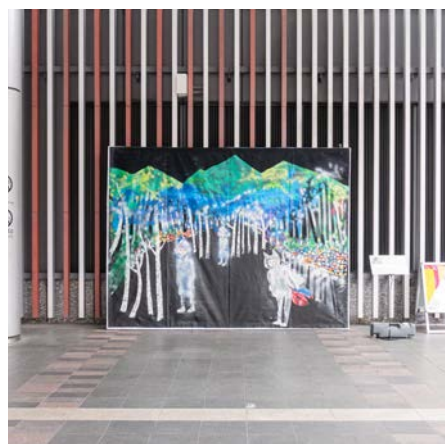
# 11. Satellite Program



## HAKATA ART EXPRESS

Large-scale artworks and live paintings by AFAF2023 exhibitors were seen at the JR Hakata Station Square, the terminal station of Kyushu. These unusual events were well received and appreciated by citizens and passersby.

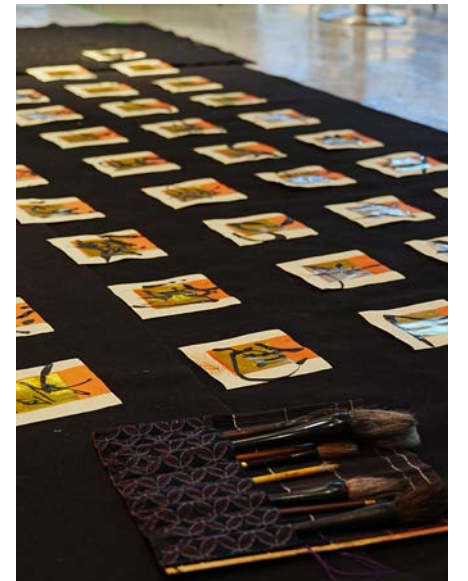
- Date:** Friday, September 22nd to Saturday, September 23rd, 2023  
**Main venue:** JR Hakata Station Square  
**Exhibited works:** Chisato Tanaka "Hungry Little Red Riding Hood in the Forest" (sponge) / Takafumi Tsuji "Entrance of loop" (SETOUCHI ART COLLECTIVE) / Kunihiro Nohara "Omelet mantle" (gallery UG) / Shinji Mitsuzuka "Slapstick"  
**Live Painting:** hakko (3tani2 SANTANI GALLERY)  
**Co-organizers:** Fukuoka City / HANKYU HANSHIN DEPARTMENT STORES, INC. / ART FAIR ASIA FUKUOKA



## Painting for Sky

At Fukuoka Airport Domestic Passenger Terminal, AFAF2023 exhibiting artists welcomed travelers with live paintings. Many people stopped by to experience the vibrant artwork created by the artists.

- Date:** Tuesday, September 19th to Sunday, September 24th, 2023  
**Main venue:** Fukuoka Airport Domestic Passenger Terminal 1st Floor Arrival Gate / North  
**Artists:** Ginsoda (Gallery Tatsuya) / Kazuki Torigoe (Gallery MORYTA + Gallery Kazuki) / Sayoko Hirano (ASHIYAGARO kyoto) / hakko (SANTANI GALLERY)  
**Support Partner:** Fukuoka International Airport Co., Ltd.





## 12. Associated Program

12 — Associated Program 2/2

### TAKASHI KURIBAYASHI + CINEMA CARAVAN Special Exhibition

As a special event of “FaN Week 2023” organized by Fukuoka City, “Genki-Ro” and “Tanker Project” by artist TAKASHI KURIBAYASHI + CINEMA CARAVAN were exhibited at Maiduru Park San-no-Maru Square. The Play with the Earth Orchestra played live music to accompany the video work “Play with the Earth,” which was created by CINEMA CARAVAN representative Mr. Rai Shizuno, who spun a record of his travels around the world.

The “Genki-ro” and “Tanker Project” exhibitions and “Genki-Ro” operation continued during AFAF2023.

**Date :** Saturday, September 16th to Sunday, September 24th, 2023

**Venue :** Maiduru Park, San-no-Maru Square



For the special exhibition, we produced original goods by Mr. Takashi Kuribayashi. The goods included a newly drawn drawing of “Genki-Ro” and an illustration of a powerful art tanker and were sold at the event site and related facilities.



### AFAF2023 Opening Night MEETUP < ART > DINNER

With the full cooperation of Mr. Tsuyoshi Fukuyama, owner and chef of GohGan, one of Fukuoka's leading restaurants recognized by gourmets around the world, we offered a special dinner featuring ingredients from Fukuoka and other parts of Kyushu, and playful tableware made especially for GohGan by a Kyushu pottery.

In addition, artworks by Kyushu artists curated by Mr. Daisuke Miyatsu, AFAF2023 Special Advisor, were displayed in the restaurant. Mr. Miyatsu also gave an explanation talk of the works on the day of the dinner,

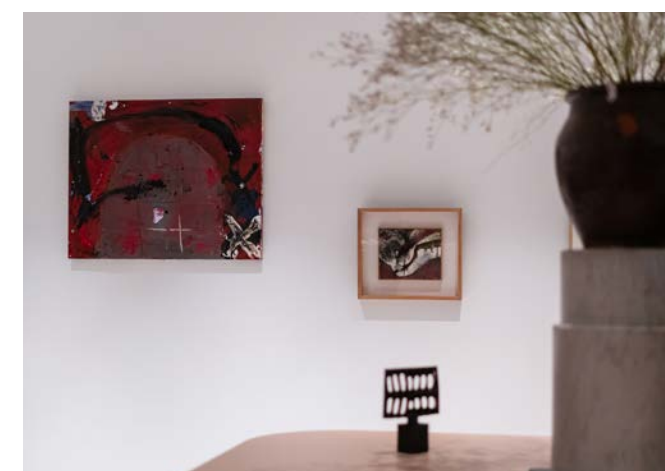
**Date :** Wednesday, September 21st, 2023

**Venue :** GohGan / 010BUILDING

**Organizer :** Fukuoka City

**Co-organizer :** I.W.A TOURS Co., Ltd.

**Support Partner :** GohGan





13. Pre Event

Prior to AFAF2023, seminars were held for executives and businessmen in the Fukuoka/Kyushu area, and some exhibitions were shown in advance.

AFAF Pre Exhibition at BIZCOLI

Prior to the opening of AFAF2023, “AFAF Pre Exhibition at BIZCOLI” was held at the members-only library “BIZCOLI” exchange lounge in Fukuoka. Both emerging and established AFAF exhibiting artists from Fukuoka displayed their works to decorate the BIZCOLI exchange lounge.

**Date :** Friday, August 18th - Thursday, August 31st, 2023  
**Venue :** BIZCOLI exchange lounge

**Galleries / Artists :**  
EUKARYOTE (Taishi Hatayama) / Gallery MORYTA (Kazuki Torigoe, Jutaro Yamauchi) / MIZOE ART GALLERY (Tomonori Toyofuku, Gyoji Nomiyama, Yasuhide Moriyama) / nca | nichido contemporary art (Tawan Wattuya) / Satoko Oe Contemporary (Yoshinori Niwa) / Tokyo Gallery+BTAP (Ayako Someya)



Talk Events by Mr. Daisuke Miyatsu

Two talk events by world-renowned collector and the AFAF2023 Special Advisor Mr. Daisuke Miyatsu were held at the Kyushu Economic Research Center and the Fukuoka Chamber of Commerce and Industry. This rare opportunity to hear directly from Mr. Miyatsu attracted a large number of visitors, especially from Fukuoka and we could sense a growing local interest in purchasing artworks.

**Kyushu Economic Research Center & BIZCOLI**

**Date :** Wednesday, August 30th, 2023 6:30 p.m. - 7:30 p.m.  
(reception held after the event)

**Venue :** DENKI BUILDING Kyosokan Conference A

**Co-organizer :** ART FAIR ASIA FUKUOKA / Kyushu Economic Research Center

**Visitors :** Approx. 100

**Fukuoka Chamber of Commerce and Industry**

**Date :** Friday, September 15th, 2023 2:00 p.m. - 3:30 p.m.

**Venue :** Fukuoka Chamber of Commerce and Industry Special Conference Room 501

**Co-organizer :** Fukuoka Chamber of Commerce and Industry  
ART FAIR ASIA FUKUOKA Executive Committee

**Visitors :** Approx. 50



14. Privilege

Various beneficial programs for AFAF2023 VIPs and ticket holders

VIP Program

**[Free Program]**

**ART FAIR ASIA FUKUOKA 2023 Vernissage**

The opening party was held at the venue, MARINE MESSE FUKUOKA Hall B.  
**Drink Partners :** SAKE HUNDRED / SCHMATZ / Mizoe Group

**[Paid Program]**

**AFAF2023 Opening Night MEETUP < ART > DINNER**

Opening dinner to celebrate the first night of AFAF 2023  
**Co-organizer :** I.W.A TOURS Co., Ltd.  
**Support Partner :** GohGan

**Fukuoka/Saga Culture & Art 1DAY Tour**

A one-day tour from the AFAF2023 venue to multiple sites to enjoy Dazaifu Tenmangu Shrine art projects, Hasami-cho and Arita-cho ceramics, and Ureshino tea.  
**Support Partner :** I.W.A TOURS Co., Ltd.

VIP Privilege

**Free Admission to Art Fair Beppu 2023**

Free admission to Art Fair Beppu 2023 which was held at the same time.  
**Art Fair Partner :** Art Fair Beppu 2023

**Free Admission to Museums and Exhibitions in Fukuoka City**

Special admission to museums and exhibitions in Fukuoka City.  
**Special Support Museumsr :**  
FUKUOKA ASIAN ART MUSEUM / FUKUOKA ART MUSEUM / Fukuoka City Museum

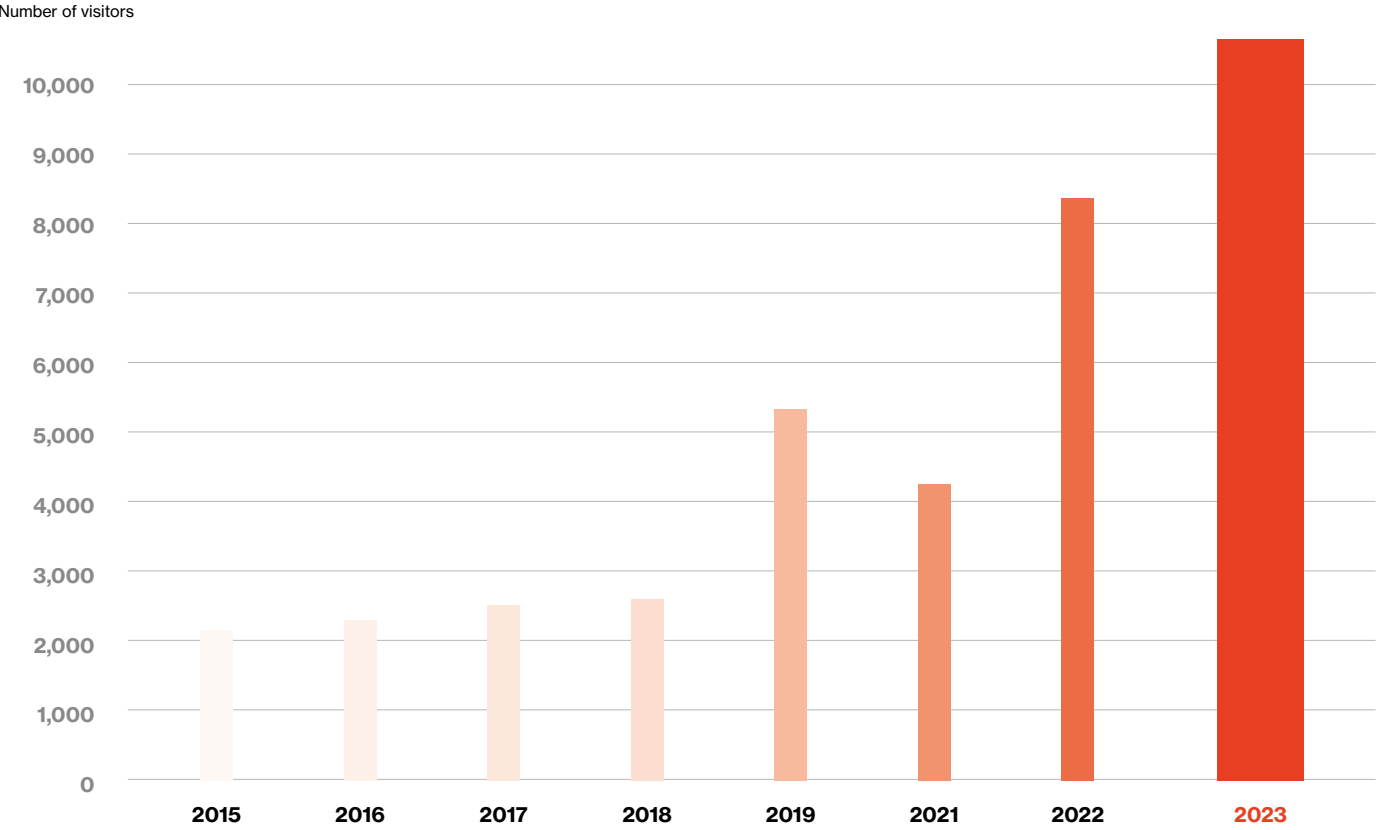
<Exhibitions>  
FUKUOKA ASIAN ART MUSEUM “FUKUOKA ASIAN ART MUSEUM Best Collection”  
FUKUOKA ART MUSEUM “Collectors II: Three People Living with Art” “Collection Highlights”  
Fukuoka City Museum “Permanent Exhibition -FUKUOKA: Cities and People Living in Asia-”

**AFAF x Hakata Hankyu Lottery**

A drawing for prizes was held for AFAF ticket holders at a special space on the first floor of the Hakata Hankyu.  
**Associated Partner :** HANKYU HANSHIN DEPARTMENT STORES, INC.



15. Achievement



Number	Year	Visitors	Venue
1st	September 2015	2,200	Solaria Nishitetsu Hotel Fukuoka
2nd	September 2016	2,300	Hotel Okura Fukuoka
3rd	September 2017	2,503	Hotel Okura Fukuoka
4th	September 2018	2,606	Hotel Okura Fukuoka
5th	September 2019	5,370	Hotel Okura Fukuoka & Fukuoka Mitsukoshi
6th	September 2021	4,156	Hakata Hankyu 8th Floor 7th Floor Event Hall “MUSE”
7th	September & October 2022	8,364	Fukuoka International Congress Center Hotel Okura Fukuoka
8th	September 2023	10,530	MARINE MESSE FUKUOKA Hall B

16. Media Coverage

Not only in Fukuoka, the fair has been extensively featured in various media, newspapers, and art magazines.

ART FAIR ASIA FUKUOKA 2023 Special Program

TNC TV Nishinippon “SEKISUI HOUSE PRESENTS rich time, art life ~ A rich life with art ~”

**Cast:** Junko Shirakawa (CEO of Shirakawa Real Estate Co.,Ltd.) / Takahiro Saeki (CEO of SAEKI JAPAN CORPORATION CO.,LTD) / Yoshihiko Haruyama (YAMAP INC.) / Hiroko Watanabe (Art Consultant, Fukujin Group) / Soichiro Takashima (Mayor of Fukuoka City) / Kazunobu Abe (President of ART FAIR ASIA FUKUOKA, MIZOE ART GALLERY) / Shunichiro Moriya (Director of ART FAIR ASIA FUKUOKA, Gallery MORYTA) etc.

Television / Radio

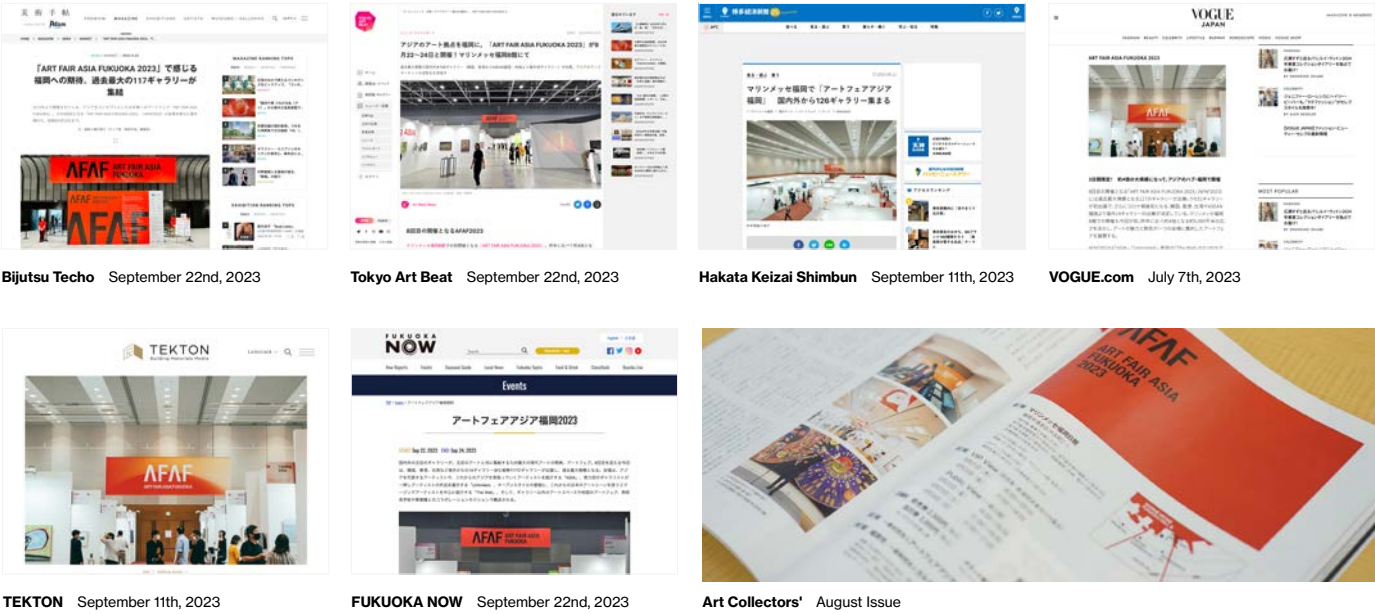
KBC (Kyushu Asahi Broadcasting Corporation) / TVQ Kyushu Broadcasting / TNC TV Nishinippon / RKB Mainichi Broadcasting / Fukuoka Broadcasting System / MBC Radio / RKB Radio / KBC Radio / CROSS FM “CROSS COUNTDOWN RADIO”

Newspaper

The Nishinippon Shimbun / Fukuoka Shisei-dayori (city newsletter)

Magazine / Web

Art Collectors' / Bijutsu Techo / Tokyo Art Beat / ARTnewsJAPAN / Yomiuri Shimbun Online / Nishinippon Shimbun me / Hakata Keizai Shimbun / Kokura Keizai Shimbun / Maption News / Niconico News / MIRAI / VOGUE.com / Clip Kyushu / antenna / Fukuoka no news / Yokanavi / TEKTON / Clear inc. / Japanese-City.com / Yotemira (TNC) / Omoshirotenji / FEEL FUKUOKA JAPAN / FUKUOKA NOW / CULTURE MAGAZINE MONTHLY HAKATA / Kyushu Kingdom / Korea News System





## 17. AFAF Visual Identity

In an era and scene that continues to change drastically, it expresses an appearance that remains unwavering, with a firm will while adapting to the surroundings. It is designed to establish an identity on any image or circumstance.



## 18. Printed Matter

### AFAF2023 Creative Concept

The year 2023 will usher in a new era after the pandemic. In a world of high uncertainty, the energy flow generated by the desire and expectation for a bright future will envelop ART FAIR ASIA FUKUOKA 2023.

**AFAF**  
ART FAIR ASIA  
FUKUOKA  
2023



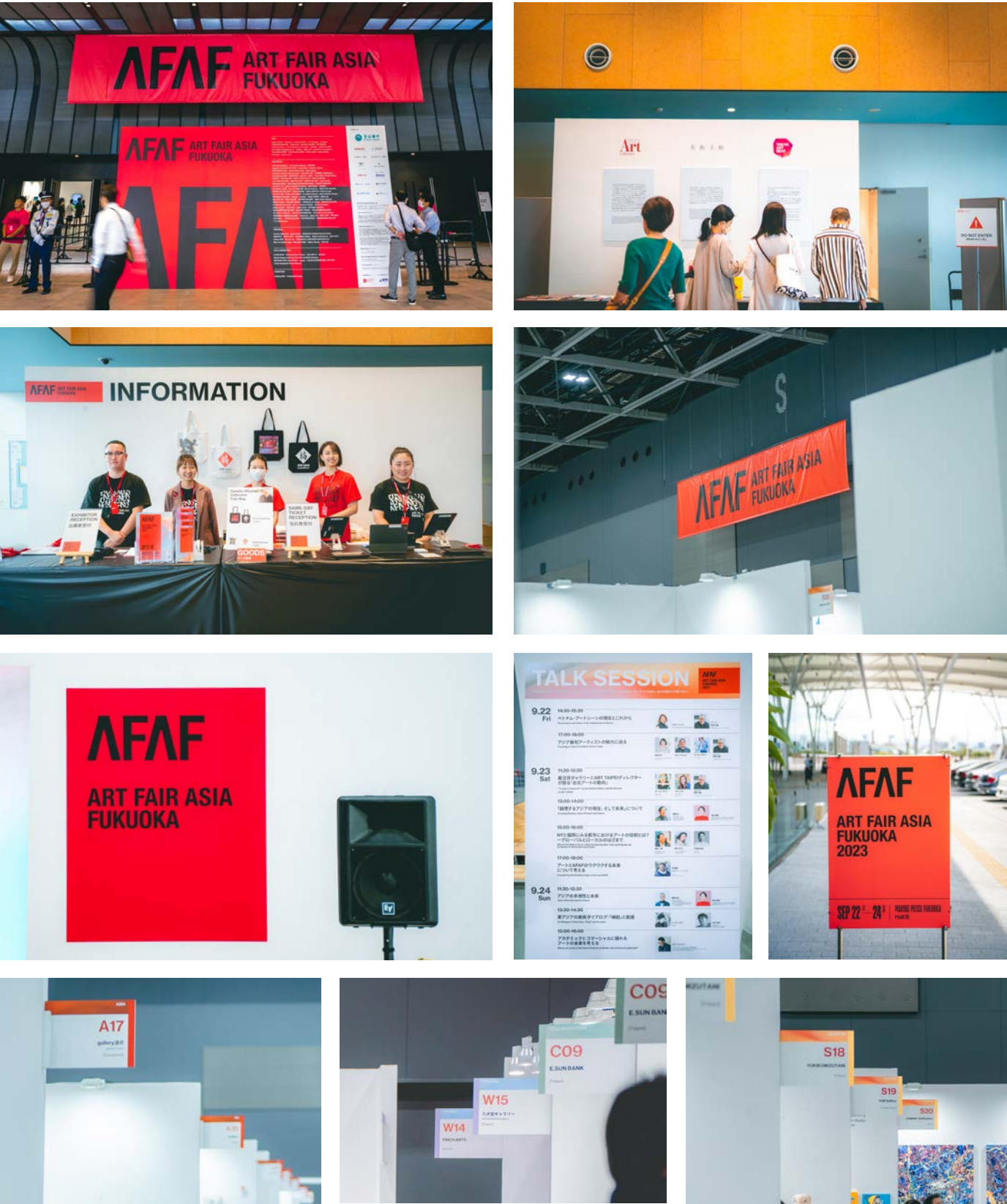
### Created Products

B2 size poster (1st) / B2 size poster (2nd) - for Fukuoka / B2 size poster (2nd) - for general use / A4 size flyer (1st) / A4 size folded flyer (2nd) / Leaflet (Japanese, English, Korean, Chinese [traditional/simplified]) / Exchange ticket (5 types) / Neck pass (7 types) / Reception party ticket / Pre-event flyer / Visitor questionnaire / A4 size plastic bag





19. Sign Design





## 20. Website

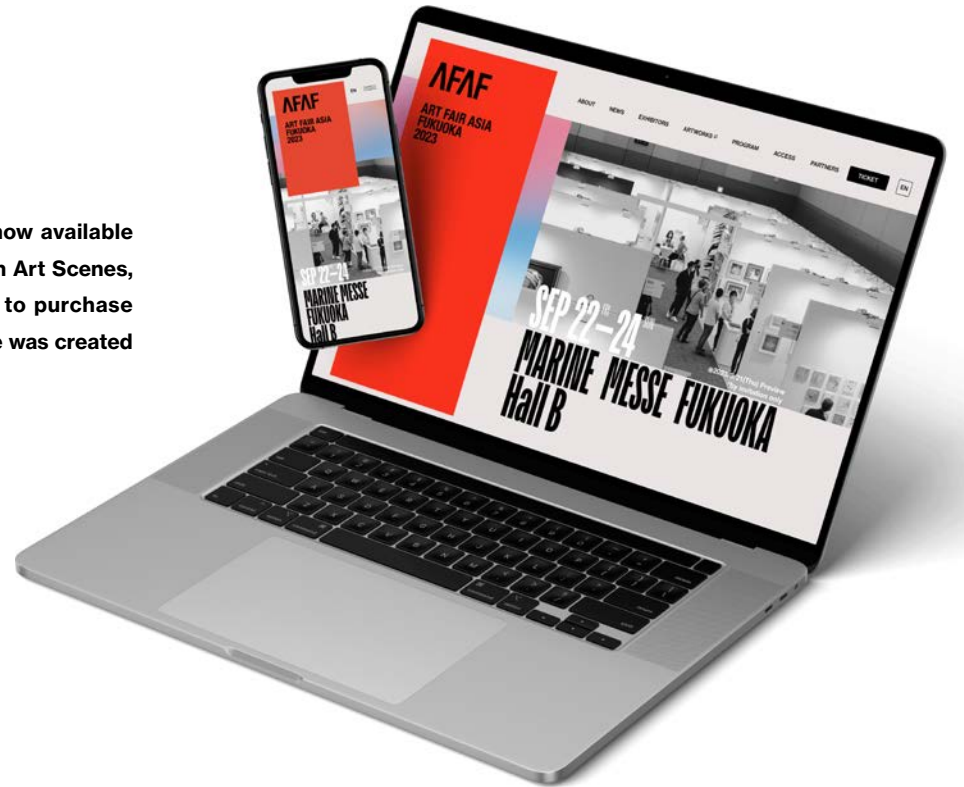
### Website

The ART FAIR ASIA FUKUOKA 2023 website is now available in multiple languages, and through the linkage with Art Scenes, a system has been established to allow visitors to purchase exhibited works online. In addition, a VIP portal site was created to provide special information to VIPs.

#### Website Visitors

**Total :** 127,000  
**Domestic :** 120,000  
**Overseas :** 7,000

\*2023/9/1-10/1



### Social Media

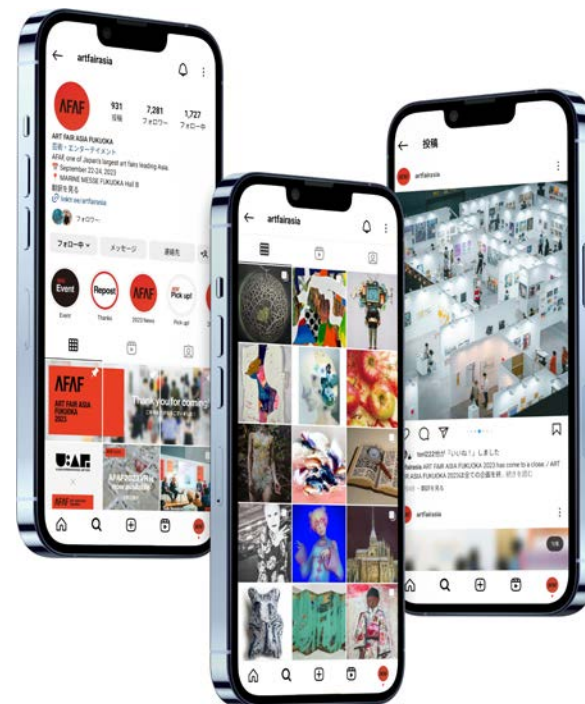
On our SNS accounts, we introduced the latest information, related events, and exhibiting galleries and artists.

On Instagram, we posted the most notable works using reel videos providing multilingual support. During the event, many exhibitors and visitors shared their experiences with the hashtag #ARTFAIRASIAFUKUOKA.

#### SNS followers

**Instagram :** 7,247 followers  
**X(Twitter) :** 2,147 followers  
**Facebook :** 1,074 followers

\*As of 2023/10/1



## 21. City Dressing

For the AFAF2023, “City Dressing” was held to light up the city of Fukuoka in AFAF colors. Hakata Station, Fukuoka Airport, “Taihaku Street” connecting Hakata Station to the Bay Area, where MARINE MESSE FUKUOKA Hall B is located, trains running in Fukuoka City, Hakata Port Tower, and other facilities were lit in AFAF colors.

#### Traffic Advertising, Lighting, Poster Installation, etc.

JR Hakata Station Concourse Center Vision (promotional video) / Multi Vision in front of the Central Ticket Gate (promotional video) / JR Hakata Station Concourse (poster display) / JR Kagoshima Chuo Station (poster display) / Taihaku Street (banner flag display) / Nishitetsu Tenjin Omuta Line and Kaizuka Line stations (poster display) / Nishitetsu Tenjin Omuta Line and Kaizuka Line trains (hanging posters) / Hakata Port Tower (lit up) / Fukuoka City Red Brick Culture Center (lit up)  
 Posters and flyers were placed at various locations in Fukuoka City

#### Satellite Program

**Fukuoka Airport Domestic Terminal (Painting for Sky) / JR Hakata Station Square (HAKATA ART EXPRESS)**

**Partner:** Nishi-Nippon Railroad Co., Ltd.

**Associated Partner:** HANKYU HANSHIN DEPARTMENT STORES, INC. / Fukuoka International Airport Co.,Ltd. / HAKATA TOWN PLANNING PROMOTION COUNCIL / JR Kyushu Agency Co., Ltd.





## 22. Goods

AFAF2023 limited edition tote bags using images of works in the Daisuke Miyatsu Collection were produced and sold.



**White** Ayako Someya (Tokyo Gallery+BTAP)



**Black** Ting-Tong Chang (nca | nichido contemporary art)



Original T-shirts were produced as uniforms for AFAF staff and volunteers.



## 23. Volunteer Staff

More than 100 volunteers participated in the event over a five-day period from Wednesday, September 20th to Sunday, September 24th, 2023.



We had many international exhibitors and visitors this year, and some volunteers not only operated the venue generally but also acted as interpreters. A lot of volunteers supported the event and we would like to take this opportunity to thank everyone who has contributed to the organization of AFAF2023.

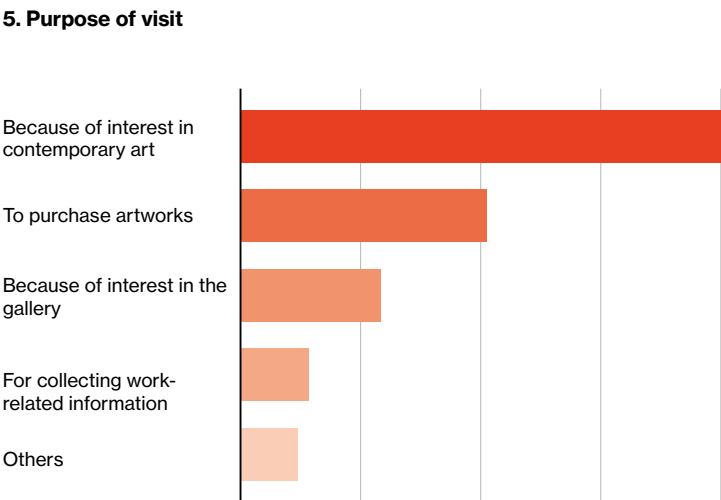
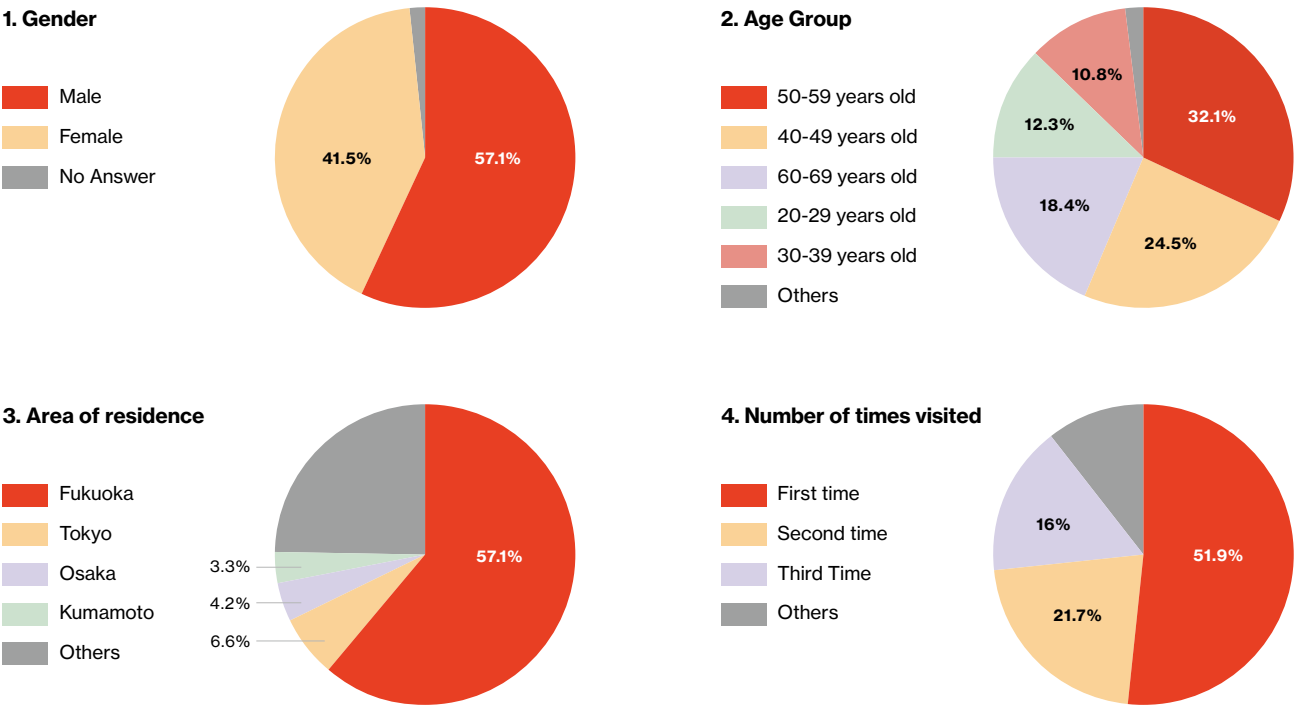




24. Visitor Survey

Here are the results of the questionnaire survey for AFAP visitors. We had a large number of visitors from Fukuoka and Kyushu as well as from Kanto and Kansai.

We will continue to actively promote AFAP through SNS, our website, and various media in order to expand the art market.



Survey Overview

Period : 2023/9/21-10/21

Valid respondents : 212

Research method : Web survey

ART FAIR ASIA FUKUOKA 2023

Organization

Directors	Kazunobu Abe (President of ART FAIR ASIA FUKUOKA, MIZOE ART GALLERY) Shunichiro Morita (Director of ART FAIR ASIA FUKUOKA, Gallery MORYTA) Masaya Inoue (Director of ART FAIR ASIA FUKUOKA, TODOROKI Inc.)
Selection Committee	Kazunobu Abe (MIZOE ART GALLERY) Shunichiro Morita (Gallery MORYTA) Koki Ishibashi (KOKI ARTS) Masaya Inoue (TODOROKI Inc.)
Special Advisor	Daisuke Miyatsu
Global Executive Advisor	Joji Mita
Art Director	Yuki Yanagisawa
Executive Office	Tokumasa Tamai / Sari Nakajima / Fumie Sakurai / Yuji Tsuchiya / Honoka Imai / Aoba Yamagishi / Mahiro Yoshida / Moeno Hirano / Yuki Hatta / Konoka Takada / Mau Ishii / Naoki Kasai / Haruna Takeda
Photographer	Hiroyuki Mori / Kohei Yamauchi / NIPPON DESIGNERS SCHOOL KYUSHU COLLEGE Movie & Photograph Course (Volunteer)
Translation	Meiko Kikuta





**AFAF**

**ART FAIR ASIA  
FUKUOKA  
2023**

**General Incorporated Association  
ART FAIR ASIA FUKUOKA**

[artfair.asia](https://artfair.asia)

[info@artfair.asia](mailto:info@artfair.asia)