

Press Release

2024/08/20

General Incorporated Association ART FAIR ASIA FUKUOKA

**This September in Fukuoka, Japan  
「ART FAIR ASIA FUKUOKA 2024 (AFAF2024)」  
Features and highlights of the fair**

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■The “AFAF Feature” booth will focus on two artists active both in Asia and Fukuoka.

■The “Leading ASIA” booth will be curated by Daisuke Miyatsu, a world-renowned art collector, and the “AFAF Masters” booth will showcase masterpieces by renowned artists.

■AFAF aims to strengthen ties with local businesses as an art fair rooted within the community.

■AFAF is launching its first limited edition bottle, this year, the “Gyoji Nomiya x Glen Moray” single malt whisky will be on sale at the fair.

■Early-bird advance tickets are now on sale until the 23rd of August.

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■ “AFAF Feature” focuses on two artists active both in Asia and Fukuoka



Eko Nugroho, Festival of Life, 2023 Embroidery painting 184x133cm ©Eko Nugroho A work inspired by the Hakata Gion Yamakasa festival



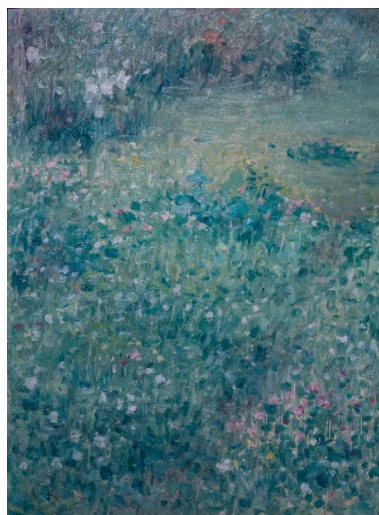
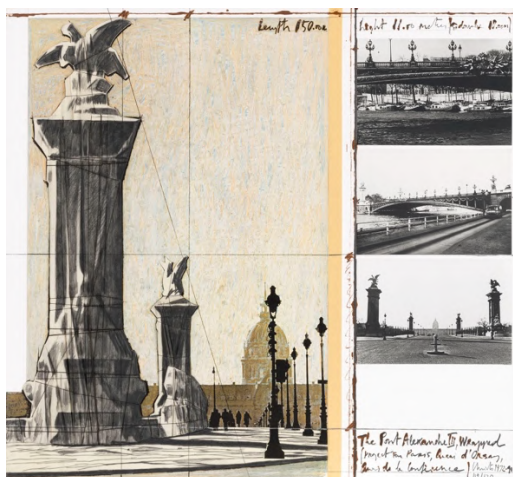
Thor Souen, Holding #2, 2024 Photo acrylic, 28 x 42cm A live performance will be held during the art fair.

For the first time in AFAF, the fair will particularly highlight two artists active respectively in Asia and Fukuoka.

We will invite Eko Nugroho, an Indonesian artist known all around Asia and an Artist-in-Residence at the Fukuoka Asian Art Museum (August and September 2024). We will also be introducing Soh Souen, a Fukuoka-based artist who won the Mayor's Prize at the 2nd Fukuoka Art Award. Their works will be exhibited in the special "AFAF Feature" booth at the art fair.

Their works, likeness and special interviews will complement the graphics and visuals created to represent AFAF 2024, and collaboration derived merchandise is scheduled to be sold at the venue.

■ AFAF's unique venue configuration in Fukuoka, a city of exchange between Japan and Asia



From "AFAF Masters"

(left) Christo, "Packed Alexandre III Bridge, Project for Paris, 1972-90".

1991, fabric, twine, thread, photograph, tape 70 x 75 cm, Photo by Hiroshi Noguchi Courtesy of Art Front Gallery

(right) Kuroda Seiki, "Field," date unknown, oil on board, 34.9x25.8cm, ©Ujin Matsuo

The Fukuoka Kokusai Center has an exhibition capacity of over 5,000 square meters, the largest art fair venue in Japan, and will be utilized to its fullest in a three-dimensional booth configuration spread onto two floors.

The "Galleries" section will host independent galleries with unique insights on the contemporary art world, and in the "Collaboration" section, private companies,

schools, and other organizations will present their best works. Around a hundred exhibitors from Japan and abroad will gather to showcase their art, with a special focus on artists from Asia and Kyushu.

In addition to “AFAF Feature,” a special exhibition of works by Eko Nugroho and Soh Souen, and “Leading ASIA,” in which special advisor and art collector Daisuke Miyatsu will curate works by Asian artists, AFAF will host special booths including “AFAF Masters” featuring masterpieces by iconic artists such as Pablo Picasso, Henri Matisse, and Atsuko Tanaka.

### What is “Leading ASIA”?

Leading ASIA’s exhibition’s theme will be “Never Ending Story,” and will feature a diverse range of works by high-profile artists from leading galleries in Asia. The works were selected to authentically express the current dynamics of the Asian region, notably the rapid economic growth and the complex social identity issues involving politics, ethnicity, religion which emerged in recent years.

Some of the galleries featured in “Leading ASIA” in previous years include nca | nichido contemporary art (Tokyo, Japan) and Sa Sa Art Projects (Phnom Penh, Cambodia). In addition to these galleries, A+ (Kuala Lumpur, Malaysia) will participate in Leading ASIA for the first time this year.

The exhibition will feature works by some of the most sought-after artists in Asia including: Kentaro Hiroki based in Thailand, who has participated in numerous exhibitions such as the Singapore Biennale; Kong Siden from Cambodia, who is tackling environmental issues and attracting worldwide attention; and Gan Chin Lee from Malaysia, who explores themes of the Asian diaspora in events such as the Dhaka Art Summit.

(AFAF2024 Special Advisor Daisuke Miyatsu)

\*The contents of the exhibition, including the artworks, may be subject to change without notice.



From the "Leading ASIA" exhibit

(left) Mary Pakinee, "somewhere in the desert 24.1," 2024, Pastel and colored pencil on paper, 42 x 59 cm

(right) Kentaro Hiroki, "Calbee Ebisen Prawn Crackers, Calbee THAILAND" 2024 Caran d'Ache, Luminance 6091 and Graphite on DALER ROWNEY 95 GSM, 14.5 x 13.5 x 4.5 cm

## ■ Strengthening Partnerships with Collaborators based in the Asian cultural hub of Fukuoka

AFAF 2024, which is co-hosted by Fukuoka City and Culture Vision Japan, aims to strengthen partnerships with local industries, government, and academia, and create a strong bond between art and the city of Fukuoka as a whole.

We welcome companies and institutions widely considered pillars of life in Fukuoka such as the Fukuoka Bank, the Nishi-Nippon City Bank, Nishi-Nippon City Tokai Tokyo Securities, Nishi-Nippon Railroad, Nippon Designer School Kyushu College, and the Mizoe Group as official partners.

Together with the help of our partners in Fukuoka, we will continue to expand the international art fair and establish the city as a true cultural hub and gateway to the rest of Asia.

**The Bank of Fukuoka, Ltd.**

**Hisashi Goto, President and Director**



Fukuoka Bank has a continued sponsorship with AFAF since 2017. We look forward to many new encounters and exchanges at the art fair this year as well.

We will be exhibiting at a booth with the JOY Club Atelier Bravo, an art group for people with disabilities based in Fukuoka.

Through the exhibition, we aim to explore the works of disabled artists and the role they can play in the art world as well as in our society.

In addition, the Fukuoka Bank will continue to take on various challenges to contribute to the promotion of art in Kyushu, such as sponsoring art exhibitions and hiring local Japanese artists to design our custom calendars for our clients.

**Nishi-Nippon City Tokai Tokyo Securities Co.,Ltd.**

**Toshihiko Sadano, President and Representative Director**



As part of our support of history conservation, and the development of art and culture in the region, Nishi-Nippon City Bank and Nishi-Nippon City TT Securities have been sponsoring various cultural activities in local communities, such as art appreciation events at our salon "SAINO MICRA" an exclusive space for our esteemed clients.

**Nishi-Nippon Railroad Co., Ltd.**

**Koichi Hayashida, President and Chief Executive Officer**



The Nishitetsu Group has been promoting community development to enrich the lives of local residents under the “Let's draw dreams for the city” initiative. This is the second time that Nishitetsu Group offers support to AFAF, and we are blessed to share moments of creative synergy in the charming city of Fukuoka, and hope to

enable the people of Fukuoka, Kyushu and Asia to appreciate beautiful scenery and culture throughout AFAF's events. We will continue to contribute to the cultural development of the city through the medium of art, collectively with the people of the region.

**Nippon Designer School Kyushu College**

**Principal, Ms. Kayoko Oba**



Our school has attained international outreach, developing from Hakata (Fukuoka), to Shibuya (Tokyo), and even to Malaysia. The school has been providing education focused on creativity for more than half a century, with industry-leading designers and photographers such as Fumio Yamana, Shotaro Akiyama, and Isao Nishijima, serving as its deans and principals. We hope that AFAF will encourage our students' creativity and provide them with new inspirations for their future careers.

**■AFAF is launching its first limited edition bottle: the “Gyoji Nomiya x Glen Moray” single malt whisky collaboration.**

In collaboration with Whisky Talk Fukuoka, the largest whisky festival in Kyushu, we have launched the “AFAF Private Bottle Series” a collaboration between art and single malt whisky. As our art fair is held in Fukuoka, a cultural hub that connects Japan and Asia, we are introducing special edition bottles with labels

decorated with works by artists associated with Fukuoka, Kyushu and Asia. This year's first edition will be a commemorative collaboration between Fukuoka-based master Gyoji Nomiyama (1920-2023), who left a significant mark on postwar Japanese art history, and Glen Moray, a hundred-and-twenty-year-old Scotch whisky distillery. Single barrel malt was purchased from the Glen Moray distillery in Speyside, Scotland, and a special label was drawn by a hundred-and-one-year-old Gyoji Nomiyama (2022).

The limited edition consists of 130 bottles and will be available for pre-order on a special page of the AFAF official website in late August, as well as at the “Bar Higuchi x AFAF” corner which will be set up at the entrance of AFAF.



AFAF Private Bottle Series #1 (2024) Gyoji Nomiyama, Glen Moray, 2007 700ml

#### <Outline of the Limited Edition Bottle>

A single malt, single barrel Scotch whisky with a label featuring art by Gyoji Nomiyama

Glen Moray's Speyside malt has a smooth and elegant aroma, with a well-balanced drinking experience.

Distillery: Glen Moray Distillery

Distilled year: 2007

Bottled year: 2024

Alcohol percentage: 51.3%

Bottled quantity: 130

Casks aged in: Bourbon barrels

Price: To be announced at a later date

Collaboration: Whiskey Talk Fukuoka, Bar Higuchi, Kyoto Fine Wine and Spirits Co.

**■ Tickets are now on sale. Early bird tickets on sale until August 23!**

Early bird tickets are now on sale until August 23rd, and advance tickets will be on sale from August 24th. Please purchase your tickets before coming to the art fair .

ART FAIR ASIA FUKUOKA 2024 Ticket page <https://artfair.asia/en/tickets>

Early bird tickets 2,000 yen (tax included) [until 23:59, 8/23 (Fri.)]

Advance tickets 2,500 yen (tax included) [from 8/24 (Sat.)]

Same-day tickets 3,000 yen (tax included)

**【Outline】**

**Title:** ART FAIR ASIA FUKUOKA 2024

**Dates:** Friday September 20th – Sunday September 22nd, 2024

\*VIP View on Thursday September 19th, 2024

Thursday September 19th 1:00 PM – 7:00 PM (VIP View)

Friday September 20th 11:00 AM – 7:00 PM (Public View)

Saturday September 21st 11:00 AM – 7:00 PM (Public View)

Sunday September 22nd 11:00 AM – 6:00 PM (Public View)

**Venue:** Fukuoka Kokusai Center

(2-2 Chikko-honmachi, Hakata-ku, Fukuoka City, Fukuoka, JAPAN 812-0021)

Number of Exhibitors: 99 (scheduled)

**Organizer:** General Incorporated Association ART FAIR ASIA FUKUOKA

**Co-hosts:** Fukuoka City / Culture Vision Japan Foundation Inc.

**Sponsors:** E.SUN BANK / LGT Wealth Management Trust Inc. / NOMURA SECURITIES CO.LTD / THE BANK OF FUKUOKA, LTD. / THE NISHI-NIPPON CITY BANK, LTD. / Nishi-Nippon City Tokai Tokyo Securities Co.,Ltd. / KYOEI FIRE&MARINE INSURANCE Co., Ltd / Nishi-Nippon Railroad Co., Ltd. / NIPPON DESIGNERS SCHOOL KYUSHU COLLEGE / MANRAKU / Maserati Fukuoka / K.K.ETIX DATA FARM / BizApp,Inc / A.Z Support / Mizoe Group



**Grants and funding:** 2024 Nishi-Nippon City Foundation, Regional Culture Grant Program

**Tickets:** Early advance tickets are now on sale.

For detailed ticket information, please visit the ART FAIR ASIA FUKUOKA 2024 Ticket page. <https://artfair.asia/entickets/>

**Official website:** <https://artfair.asia/>

**Official SNS:**

X: @ARTFAIRASIA ( <https://x.com/ARTFAIRASIA> )

Instagram: @artfairasia ( <https://www.instagram.com/artfairasia/> )

Facebook: @ART FAIR ASIA FUKUOKA  
( <https://www.facebook.com/artfairasiafukuoka> )

\*Further information will be announced on the official website and official SNS in due course, stay tuned!

[Contact for press inquiries regarding this release]

ART FAIR ASIA FUKUOKA Office

Contact: Ms. Nakagawa Email: [press@artfair.asia](mailto:press@artfair.asia)

Publicity images can be downloaded [here](#).