

PRESS RELEASE

June 12th, 2025
ART FAIR ASIA FUKUOKA

Celebrating the 10th Anniversary of ART FAIR ASIA FUKUOKA!

ART FAIR ASIA FUKUOKA 2025

Friday, September 26th to Sunday, September 28th

**An art fair focusing on the notion of “Asia” that will contribute to
uniting the Japanese and Asian art markets**

ART FAIR ASIA FUKUOKA 2025 (AFAF2025) – Official Announcement!

- ◆AFAF2025 marks the milestone of its 10 years of success.
- ◆The intersection of people and cultures across Asia - a dynamic layout utilizing the entire venue.
- ◆The “AFAF AWARD powered by E.SUN BANK” will be held with the support of E.SUN BANK.

◆ART FAIR ASIA FUKUOKA 2025 to Be Held in Fukuoka – A City of Cultural Hub Connects Japan and Asia

ART FAIR ASIA FUKUOKA 2025 will be held over three days from Friday, September 26 to Sunday, September 28, at MARINE MESSE FUKUOKA Hall B, a venue spanning an impressive 5,000 square meters. With “Asia” as its core concept, the fair continues to serve as a dynamic platform connecting the Japanese and broader Asian art scenes.

Last year’s edition welcomed over 10,000 visitors across four days, with total sales reaching 280 million yen. Featuring 98 galleries and organizations from Japan and overseas, it fostered unprecedented levels of cultural and commercial exchange in the city of Fukuoka.

Marking its 10th edition, this year’s fair launches two new sections—Moment and Infinity—and hosts the inaugural open call exhibition, AFAF AWARD powered by E.SUN BANK. These initiatives aim to showcase a broad spectrum of artistic expression while nurturing emerging talents who will shape the future of art.

Rooted in the region’s signature hospitality, ART FAIR ASIA FUKUOKA 2025 offers a unique experience that expands the boundaries of possibility. We sincerely look forward to welcoming you to this milestone edition of the fair.



MARINE MESSE FUKUOKA Hall B

◆ Venue Layout and Exhibition Booths

At AFAF2025, we will utilize one of the largest exhibition spaces in Japan to create a dynamic environment where the people and culture in Asia intersect. This year, with newly established sections and a wide array of initiatives, AFAF2025 will present over 100 booths on a greater scale than ever before, creating an immersive environment where visitors can engage deeply with art.

In the main section, Galleries, a carefully curated selection of commercial galleries from Japan and abroad will be featured. Additionally, the Collaboration section—developed in partnership with corporations, educational institutions, and other organizations—will offer a platform for diverse perspectives and creativity to harmonize.

Building on last year's introduction of the special booths "Masters" and "First Collection", AFAF2025 will further expand its scope with two new sections that make full use of the venue space. "Moment" will focus on performance and live art, while "Infinity" will showcase large-scale installations, opening up new possibilities for expression. The curated booth "Leading ASIA" will feature artists who are driving the contemporary art scene across Asia.



The booth setup



Daisuke Miyatsu's "Leading ASIA" special booth

<Exhibitors List> *first-time exhibitors

【Galleries】

AaP/roidworksgallery	DF Art Agency *
ADMIRA Gallery	Discovery ART *
A-forest Gallery	EUREKA *
Alpha Contemporary & Alt Projects *	Gallery EYN
Artas Gallery *	Feb gallery Tokyo *
Art Collection Nakano	Gallery Nichido Fukuoka
Artglorieux GALLERY OF TOKYO	gekilin.
Art Underground	ON THE ORIGIN OF ART *
ARTZONE-KAGURAOKA GALLERY	Gallery Goto
ASHIYAGARO kyoto	Goyo Gallery
CAVE-AYUMI GALLERY *	GALLERY HIROTA FINE ART
CHANTING GALLERY	Gallery Ichibanboshi
GALLERY CLEF	Gallery ISHIKAWA
COMBINE／BAMI gallery	JILL D'ART GALLERY

JINEN GALLERY	RA art Gallery
KAWATA GALLERY	Röntgen
Gallery KITAI	GALLERY RIN
GALLERY KOGURE	SANTANI GALLERY
KOKI ARTS	Satellites ART LAB
Tomio Koyama Gallery	GallerySATORU
KPGalleryON *	Gallery Seek
GALLERY KTO	SEIZAN Gallery
gallery KUNIMATSU aoyama	Shibayama Art Gallery
LE METTE GALLERY	SHIHODO GALLERY
MEDEL GALLERY SHU	SHIKISAISHA GALLERY
Misaki Gallery	Shunpudo Gallery
Gallery Miyasaka *	GALLERY SOAP
MIZOE ART GALLERY	Gallery Tatsuya
MIZUMA ART GALLERY	Gallery tenchijin
Monji Fine Art Gallery *	The Tolman Collection
MONONOAHarewo	TOKI-NO-WASUREMONO
Gallery MORYTA + Gallery Kazuki	Tokyo Gallery+BTAP
Gallery MOS	TOMOHIKO YOSHINO GALLERY
NAGOYA GALLERY	TomuraLee
NANJO GALLERY *	gallery UG
Art Gallery Natsume	Village Art Gallery *
nca nichido contemporary art	YOD TOKYO & Editions
GALLERY NAO	YOSHINO-GALLERY *
GALLERY OGATA	YUGEN Gallery
Gallery Q *	Gallery YUKIKO NAKAJIMA *
Gallery Ra	YOU-Yuusya Gallery SAPPORO
	✓K Contemporary

【Collaboration】

artkake *	
Gallery CONTAINER(Iwataya Head Office)	Hankyu Hanshin Department Store
DANDANS *	Kyushu Sangyo University Fine Arts and Media Arts sponge

【Partner】

E.SUN BANK

◆Overview of AFAF AWARD powered by E.SUN BANK

ART FAIR ASIA FUKUOKA 2025 is pleased to announce the open call for the “AFAF AWARD powered by E.SUN BANK,” an award exhibition dedicated to discovering and supporting the next generation of artists. This program is held with the support of E.SUN BANK, a Taiwanese financial institution actively engaged in biodiversity conservation and the promotion of arts and culture. Award-winning works will be exhibited in a special booth at the art fair venue. To reflect the diverse possibilities of artists, the “AFAF AWARD powered by E.SUN BANK” comprises of two categories:

AFAF AWARD: For Artists Seeking International Recognition

We support both internationally active artists and artists of the next generation with a global outlook by providing opportunities to connect with key figures in Asia, gain international recognition, and opportunities for evaluation. As a part of this initiative, we offer a “Taiwan Art Research Support Grant” to assist with overseas research and foster further growth.

AFAF AWARD GATEWAY: For Artists Not Affiliated with a Commercial Gallery*

Targeting artists active both in Japan and abroad, this program offers opportunities for exposure and evaluation by key figures in the Asian art scene. As a part of an on-site research initiative, we also provide a “Taiwan Art Research Support Grant” to encourage further growth and development.

*Applicants whose works are already handled by a gallery may still apply, provided that representation by or affiliation with other galleries is permitted.

■Representative's Comment

Kazunobu Abe (Representative Director of ART FAIR ASIA FUKUOKA)



“ART FAIR ASIA FUKUOKA” began in 2015 in Fukuoka, a city that serves as a gateway to the rest of Asia, and this year marks its 10th anniversary. We are delighted to celebrate this milestone with a new initiative: the open-call exhibition “AFAF AWARD powered by E.SUN BANK.”

With the support from our partner, E.SUN BANK - a Taiwanese financial institution striving to expand its presence globally - we are confident that we can shine a light on a broader and more diverse range of artistic talent than ever before.

We eagerly look forward to discovering new talents who will shape the future art scene, and provide them with a starting point to begin their global journey in Fukuoka. We warmly welcome your applications.

■Prizes / Benefits / Judges

«Prizes»

♦AFAF AWARD

AFAF AWARD Prize: 1 Artist

Finalists: 2 Artists

E.SUN BANK Prize

♦AFAF AWARD GATEWAY

AFAF AWARD GATEWAY Prize: 1 Artist

Finalists: Multiple Artists

Gallery Prize: Multiple Artists

E.SUN BANK Prize

«Benefits»

Exhibit/sell at the select booth during ART FAIR ASIA FUKUOKA 2025

Feature on the official AFAF website

Opportunities to be introduced to commercial galleries

Cash prize

Invitation to the award ceremony to be held on AFAF VIP View Day, September 25th.

«Judges»

♦AFAF AWARD

* Representative Member, E.SUN BANK(Taiwan)

* Kazunobu Abe (Executive Director of MIZOE ART GALLERY / Representative Director of ART FAIR ASIA FUKUOKA)

Additional guest judges will also be invited.

♦AFAF AWARD GATEWAY

* Daisuke Miyatsu (Art Collector, Professor of Yokohama University of Art and Design)

* Hozu Yamamoto (Representative of Tokyo Gallery+BTAP)

* Yasushi Kawata (Representative of KAWATA GALLERY / Director of Kobe Art Promotion Association)

* Kazunobu Abe (Executive Director of MIZOE ART GALLERY / Representative Director of ART FAIR ASIA FUKUOKA)

* Shunichiro Morita (Representative of Gallery MORYTA / Director of ART FAIR ASIA FUKUOKA)

*From left to right



■How to Apply

After completing the screening fee payment, please fill out the application form provided by the deadline: Sunday, July 28 at 11:59 PM (JST).

【Payment】

Bank Transfer / Credit Card / Convenience Store Payment / PayPal / Rakuten Pay. / PayPay

Balance / Mobile Carrier Billing

Details can be found here.: <https://artfair.asia/en/news/20250610>

«Screening Fee»

◆AFAF AWARD

JPY 5,000 (incl. tax)

◆AFAF AWARD GATEWAY

General: JPY 5,000 (incl. tax)

Students: JPY 3,000 (incl. tax)

■Schedule

Application Period: Thursday, June 12th – Monday, July 28th, 2025, 11:59 PM (JST)

Announcement of Results: Monday August 18th, 2025 on the official website (tentative)

■For application guidelines and details of the open call “AFAF AWARD powered by E.SUN BANK,” please click here.

<https://artfair.asia/en/news/20250610>

◆Introducing the Partner Supporting the AFAF Award: E.SUN BANK

■Commitment to a Sustainable Future and the Development of Arts and Culture

Since 2023, E.SUN BANK has served as the official sponsor of AFAF. Named after Taiwan's highest peak, Yushan, E.SUN BANK is a leading financial institution in Taiwan that actively promotes cultural arts and biodiversity conservation. It has been ranked No.1 in Taiwan for four consecutive years by Forbes in its "World's Best Banks" ranking through 2024, earning the highest international recognition.

■Long-term Commitment to Biodiversity

E.SUN BANK regards biodiversity as a core value and is dedicated to its conservation and restoration through financial initiatives. The company issues sustainable bonds, with the funds raised allocated to projects related to renewable energy development, conservation of agricultural and forestry resources, and biodiversity preservation. In collaboration with governmental, industrial, and academic fields, E.SUN promotes cross-sector initiatives to practice green finance and advance towards a sustainable future.

■Ongoing Contribution to Arts and Culture

Beyond finance, E.SUN is committed to promoting arts and culture. It has hosted the "E.SUN Awards" art competition three times, with award winning works exhibited across Taiwan. Most recently, in 2022, it received over 2,800 submissions, including entries from overseas, demonstrating the event's high profile. E.SUN continues to support the development of arts and the activities of artists in a broad range.



玉山銀行
E.SUN BANK

E.SUN BANK Website

<https://www.esunbank.com/en/esg>

【Outline】

Title: ART FAIR ASIA FUKUOKA 2025

Dates: Friday September 26th - Sunday September 28th, 2025

*VIP View on Thursday September 25th, 2025

Venue: MARINE MESSE FUKUOKA Hall B(2-1 Okihama-machi, Hakata-ku, Fukuoka City, Fukuoka)

Main Organisation: General Incorporated Association ART FAIR ASIA FUKUOKA

Co-organizers: Fukuoka City / Culture Vision Japan Foundation Inc.

Sponsors: E.SUN BANK / LGT Wealth Management Trust Inc. / NOMURA SECURITIES CO.LTD

/ THE BANK OF FUKUOKA, LTD. / THE NISHI-NIPPON CITY BANK, LTD. / Nishi-Nippon City Tokai Tokyo Securities Co.,Ltd. / KYOEI FIRE&MARINE INSURANCE Co., Ltd / Nishi-Nippon Railroad Co., Ltd. / Eishinkan Co., Ltd. / NIPPON DESIGNERS SCHOOL KYUSHU COLLEGE / K.K.ETIX DATA FARM / BizApp,Inc / A.Z Support / ROSE GALLERY / Mizoe Group

Support:



Agency for Cultural Affairs, Government of Japan

Supported by the Agency for Cultural Affairs,
Government of Japan in the fiscal year of 2025



Ticket: Scheduled for release in August

Website: <https://artfair.asia/>

Official Social Media: Instagram @artfairasia (<https://www.instagram.com/artfairasia/>)

X @ARTFAIRASIA (<https://x.com/ARTFAIRASIA>)

Facebook @artfairasiafukuoka (<https://www.facebook.com/artfairasiafukuoka>)

*Further information will be announced on the official website and official Social Media in due course, stay tuned!

[Contact for press inquiries regarding this release]

ART FAIR ASIA FUKUOKA Office

Contact: Ms. Yoshida

E-MAIL: press@artfair.asia

■Publicity images can be downloaded [here](#).