

After a Decade of Growth, Entering the Next Phase

ART FAIR ASIA FUKUOKA 2026 Announced

Now Accepting Gallery Applications | 10% Early Application Discount

Available Until April 3

〈Highlights〉

- **11th Edition of ART FAIR ASIA FUKUOKA 2026 Announced**
- 15,051 Visitors and Approx. JPY 300 Million in Sales Achieved Last Year
- Strong Support Program for Domestic and International Exhibitors
- Applications Now Open | Early Application Discount Available (Deadline: April 3)

AFAF2026 Announced Following a Record-Breaking Year

ART FAIR ASIA FUKUOKA (AFAF) will hold its 11th edition in October 2026 at Fukuoka Kokusai Center.

Founded in Fukuoka in 2015, AFAF has steadily developed as an art fair connecting Japan and Asia. Last year marked its milestone 10th edition, achieving record-breaking results with 15,051 visitors and approximately JPY 300 million in total sales — the highest figures in its history — further elevating its national profile.

Over the past decade, AFAF has steadily built and expanded its market presence. Building on this strong foundation, the fair now enters its next phase of growth in 2026.

Overview

ART FAIR ASIA FUKUOKA 2026

Dates: October 2 (Fri) – October 4 (Sun), 2026

VIP Preview: October 1 (Thu)

Public Days: October 2 (Fri) – October 4 (Sun)

Venue: Fukuoka Kokusai Center

2-2 Chikkohonmachi, Hakata-ku, Fukuoka 812-0021, Japan

Organizer: ART FAIR ASIA FUKUOKA

Fukuoka Kokusai Center offers approximately 5,052 square meters of column-free, flat exhibition space across its first and second floors. With its high ceilings and open layout, the venue enables dynamic and immersive presentations, creating a memorable spatial experience for visitors.



Scenes from AFAF2024 Held at the Same Venue

Key Features of AFAF

1 | A Distinctive Positioning Centered on “Asia”

Fukuoka has historically developed as an international gateway connecting Japan with Asia. Even today, the city offers excellent access to major Asian destinations, providing an environment where people, culture, and business intersect.

Since its inaugural edition, ART FAIR ASIA FUKUOKA (AFAF) has positioned “Asia” at the core of its identity. Leveraging Fukuoka’s unique geographical and cultural advantages, the fair has actively promoted the participation of galleries from across Asia. Through strengthened international outreach efforts, AFAF continues to enhance its global visibility while fostering increased VIP attendance.



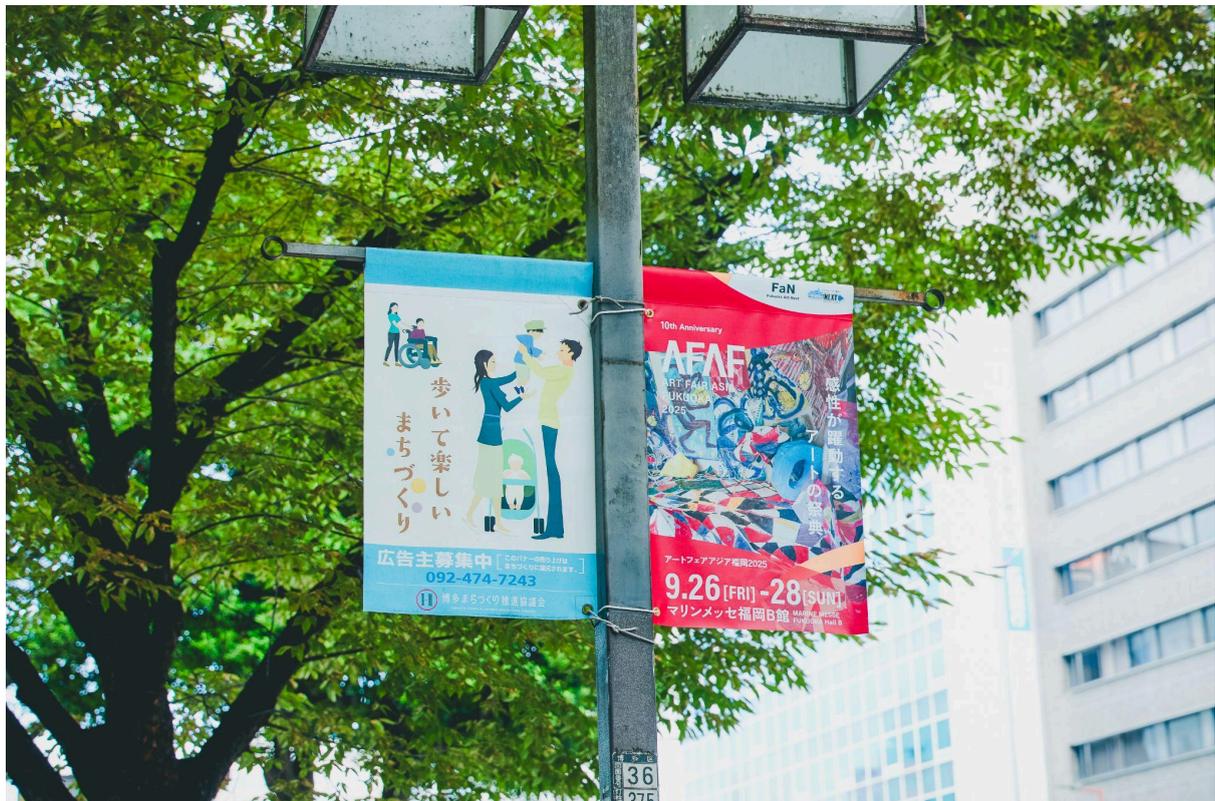
Scenes from AFAF2025

2 | A Strong Local Network Aligned with Urban Strategy

AFAF has developed in close collaboration with Fukuoka Art Next, an art-driven urban initiative led by the City of Fukuoka. During the fair period, Fukuoka Art Next Week (FaN Week) is also held, extending activities beyond the fair venue and presenting diverse cultural programs throughout the city.

Through these citywide efforts, AFAF attracts a broad and diverse audience — including domestic and international collectors and VIPs, local business leaders, key figures in the region’s cultural and economic sectors, as well as the general public.

Supported by partnerships with government bodies, corporations, and cultural institutions, ART FAIR ASIA FUKUOKA continues to deepen its engagement with the local community while cultivating long-term relationships with returning collectors. Rooted in the city of Fukuoka, the fair promotes both credibility and the steady development of a sustainable and effective art market.



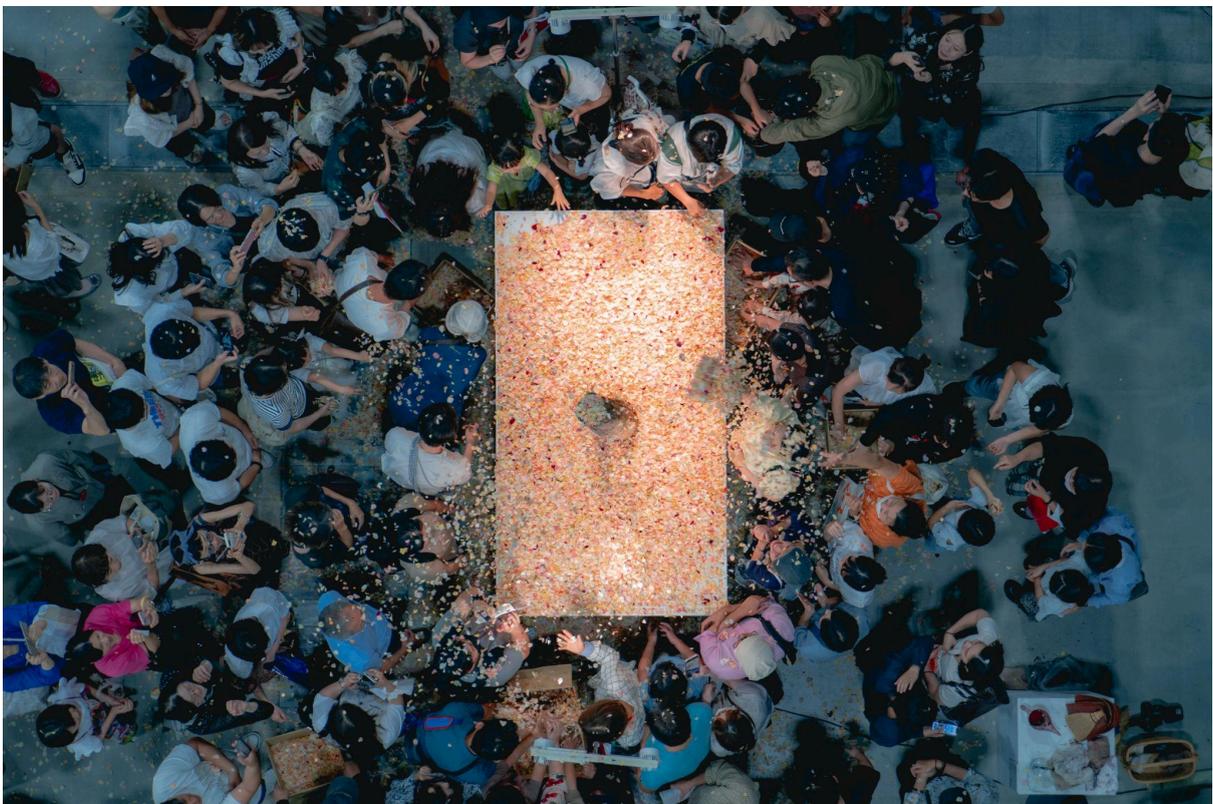
AFAF2025 banner flags displayed along Taihaku-dori Avenue.

3 | Expanding a Multi-Layered Program

AFAF presents a distinctive curatorial program that emphasizes regional character and diversity of expression.

Last year, the fair introduced several cross-disciplinary initiatives, including “SOLACHA,” an experiential curated booth combining tea cultivated in the Okuyame region with contemporary art; “Moment,” a live art section incorporating elements of physical expression; and “Infinity,” a large-scale installation section utilizing the entire spatial environment. These programs transcended conventional genres and formats, offering visitors dynamic and immersive encounters.

Through such initiatives, ART FAIR ASIA FUKUOKA continues to collaborate with the local context while creating memorable experiences and meaningful connections for both visitors and exhibitors alike.



AFAF2025 “Moment” Section



AFAF2025 “Infinity” Section

4 | Institutional and Operational Support for International Exhibitors

The venue annually obtains approval as a bonded exhibition site, allowing overseas galleries to exhibit and sell works with import duties temporarily suspended. This system reduces both financial and procedural burdens associated with international transactions, lowering the barriers to entering the Japanese market.

In addition, ART FAIR ASIA FUKUOKA provides comprehensive operational support, including assistance with customs procedures and the deployment of multilingual staff. Through both institutional frameworks and practical on-site management, the fair ensures an environment where exhibitors can focus confidently on negotiations and sales.



Scenes from AFAF2025

AFAF2026 – Exhibitor Applications Now Open

ART FAIR ASIA FUKUOKA 2026 has officially begun accepting exhibitor applications.

■ STEP 1: Request the Application Guidelines

If you are interested in exhibiting, please complete the “**① Application Guidelines Request Form**” via the URL below.

[①Application Guidelines Request Form](https://forms.gle/rnGpqzccP5Tu19Wi9) (<https://forms.gle/rnGpqzccP5Tu19Wi9>)

■ STEP 2: Submit the Expression of Interest Form

After reviewing the Application Guidelines, please submit the “**② Expression of Interest Form.**”

Upon submission, the “**③ Exhibitor Application Form**” will be sent to the email address you provided.

■ STEP 3: Complete the Exhibitor Application Form

Please complete and submit the “③ **Exhibitor Application Form.**”

Your application will be considered complete upon submission of this final form.

Early Application Discount

Submit the “③ **Exhibitor Application Form**” by April 3 (Fri), 2026 to receive a **10% discount on the exhibition fee.**

Final Application Deadline

April 24 (Fri), 2026

Selection Committee

Kazunobu Abe (Representative Director of ART FAIR ASIA FUKUOKA Gen. Inc. Assoc. / Executive Director of Mizoe Art Gallery)

Shunichiro Morita (Director of ART FAIR ASIA FUKUOKA Gen. Inc. Assoc. / Director of Gallery MORYTA)

Koki Ishibashi (KOKI ARTS)

Masaya Inoue (Director of ART FAIR ASIA FUKUOKA Gen. Inc. Assoc. / CEO of TODOROKI Inc.)



Scenes from AFAF2025

Official Website: <https://artfair.asia/>

Social Media:

Instagram (<https://www.instagram.com/artfairasia/>)

Facebook (<https://www.facebook.com/artfairasiafukuoka/>)

X (<https://x.com/artfairasia/>)

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